



Presenting Sponsor = \$5,000

- ✓ Logo recognition as Presenting Sponsor on:
 - all print materials, including invitation and day-of-event program
 - included on websites, including the Conference, and the Triangle AFP Chapter
 - all event signage
 - e-marketing efforts through the Conference, and the AFP Charlotte, Triad, and Triangle Chapters.
 - ✓ Inclusion in all press releases.
 - ✓ Oral recognition of organization at one keynote session.
 - ✓ Up to two minute welcoming opportunity at the Keynote session.
 - ✓ Opportunity to provide a promotional giveaway, disseminated as those attending check-in.
 - ✓ Exhibit space, including one (1) six-foot banquet table and space commensurate for the Presenting Sponsorship.
 - ✓ Six (6) full-day conference registrations.
 - ✓ Six (6) invitations to attend the Pre-Conference Reception on August 16th
 - ✓ Two (2) invitations to attend an intimate Pre-Conference Dinner on August 16th with select representatives.
 - ✓ One (1) registration to either the CFRE Review Course **or** AFP Fundamentals of Fundraising Course, held on August 16th, prior to the full-day conference.
 - ✓ One Pre and one Post Conference Email to attendees through our conference email system.
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Cornerstone Sponsor = \$2,500

- ✓ Recognition as Cornerstone Sponsor on:
 - all print materials, including invitation and day-of-event program (name)
 - four websites, including the Conference, and the AFP Charlotte, Triad, and Triangle Chapters (logo)
 - select event signage (logo)
 - e-marketing efforts through the Conference, and the Triangle AFP Chapter (logo)
 - ✓ Oral recognition of organization at one keynote session.
 - ✓ Up to two minute welcoming opportunity at an assigned breakout session.
 - ✓ Opportunity to provide a promotional giveaway, disseminated as those attending check-in and/or your assigned breakout session.
 - ✓ Exhibit space, including one (1) six-foot banquet table and space commensurate for the Cornerstone Sponsorship.
 - ✓ Four (4) full-day conference registrations.
 - ✓ Four (4) invitations to attend the Pre-Conference Reception August 16th.
 - ✓ One Pre and one Post Conference Emails to attendees through our conference email system.
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Leader Sponsor = \$1,000

- ✓ Name recognition as Leader Sponsor on:
 - day-of-event program
 - four websites, including the Conference, and the AFP Charlotte, Triad, and Triangle Chapters
 - select event signage
 - ✓ Oral recognition at an assigned breakout session.
 - ✓ Opportunity to provide a promotional giveaway, disseminated as those attending check-in.
 - ✓ Exhibit space, including one (1) six-foot banquet table and space commensurate for the Leader Sponsorship.
 - ✓ Two (2) full-day conference registrations.
 - ✓ Two (2) invitations to attend the Pre-Conference Reception on August 16th.
 - ✓ One Pre and one Post Conference Emails to attendees through our conference email system.
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Exhibitor = \$450

- ✓ Name recognition day-of-event program
- ✓ Opportunity to provide a promotional giveaway, disseminated as those attending check-in.
- ✓ Exhibit space, including one (1) six-foot banquet table
- ✓ One (1) full-day conference registration.
- ✓ Two (2) invitations to attend the Pre-Conference Reception on August 16th.

For more information or to make your investment in the 2017 NC Philanthropy Conference contact:

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