



PRESS RELEASE  
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For Immediate Release  
Contact: Stephanie Stenglein, National  
Philanthropy Day Committee Chair  
AFP Charlotte Chapter  
704.714.5107  
[stephanies@charlottesymphony.org](mailto:stephanies@charlottesymphony.org)

## 2011 NATIONAL PHILANTHROPY DAY® OUTSTANDING PROFESSIONAL FUNDRAISING EXECUTIVE

Charlotte (9/6/11) - The Charlotte Chapter of the Association of Fundraising Professionals (AFP) is pleased to honor **Linda Reynolds** as the **2011 Outstanding Professional Fundraising Executive** at the National Philanthropy Day (NPD) Awards. This year marks the 20th annual luncheon honoring pacesetters in philanthropy in the Carolinas.

Linda Reynolds, Managing Director of Development, Marketing and Sales for Children's Theatre of Charlotte (CTC), is this year's recipient of AFP's Outstanding Professional Fundraising Executive Award. Nominated by Hillary Ryan Dye of Freedom School Partners, Linda has been in her current position since 2003. In the eight years that Linda Reynolds has served as director of development she has guided the theatre from an old VFW building on Morehead to ImaginOn and nearly doubled the theatre's annual budget. Linda has kept the CTC "in the black" by working diligently across the spectrum of fundraising including: corporate, foundation, individual and planned gifts. Moreover, Linda successfully steered the theatre through the economic downturn of 2008 by restructuring a portion of their business to reflect the cutting edge of best practices in cultural non-profit sector.

Throughout her tenure at Children's Theatre Charlotte, both Linda and the CTC have been the recipient of numerous accolades including the ASC's McColl Award and The Nonprofit Sector Stewardship Award, presented by the NC Center for Nonprofits.

Away from the theatre, Linda is active with a variety of nonprofits in a board / volunteer capacity including ARTS North Carolina Board of Directors, the Greater Charlotte Cultural Trust Planned Giving Committee and Charlotte Emergency Housing Support Council.

AFP is proud to present this year's National Philanthropy Day award for Outstanding Professional Fundraiser to Linda Reynolds whose dedication to Children's Theatre's

mission of enriching lives and vision of providing transformational experiences for the young people and families of our region has not wavered.

NPD awards are given in nine categories. The other award winners are **Courtney Hollenbeck & Rosemary Furniss** for Outstanding Champion of Diversity, **Jim and Mary Anne (M.A.) Rogers** for Outstanding Philanthropist, **Phillips Bragg** for Outstanding Emerging Philanthropist, **Wells Fargo** for Outstanding Philanthropic Organization, **Donald Haack Diamonds & Fine Gems** for Outstanding Philanthropic Small Business, **Dhiaa Jamil** for Outstanding Volunteer Fundraiser, **Darius Law** for Outstanding Student, and **Sarah Lynn Kennelly** (posthumously) for Outstanding Legacy.

The 20th Annual National Philanthropy Day Awards luncheon will be held on **Wednesday, November 9, 2011**, from **11:15 a.m. - 1 p.m.** at the **Charlotte Convention Center** in uptown Charlotte. Tables of eight may be underwritten for \$400 or individual tickets are \$40 if purchased before October 1. After October 1, table prices increase to \$500 and individual tickets increase to \$60. For more information about sponsorship opportunities or to purchase tickets visit [www.afp-charlotte.org](http://www.afp-charlotte.org) or contact Stephanie at 704.704.5107 or [stephanies@charlottesymphony.org](mailto:stephanies@charlottesymphony.org)



## **National Philanthropy Day®**

### **ABOUT THE ASSOCIATION OF FUNDRAISING PROFESSIONALS**

AFP, an association of professionals throughout the world, advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing and advocacy.

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