



PRESS RELEASE
July 19, 2010

For Immediate Release
Contact: Armen S. Boyajian
Director of Leadership Giving
Catholic Diocese of Charlotte
asboyajian@charlottediocese.org
704-370-3371 office

FOR IMMEDIATE RELEASE

6th Annual North Carolina Philanthropy Conference: *Times, they are a changing*

Where/When: Thursday, August 12 7:30 am - 4:30 pm
Embassy Suites Hotel Resort & Conference Center
5400 John Q Hammonds Drive NW
Concord, NC 28027

How do I register?

See www.ncphilanthropyconference/registration.

Cost: \$129/AFP members, \$150/non-members. Prices increase after July 31st if not SOLD OUT!

Nonprofit Executive Directors, Development Officers, Marketing and Communication Managers, Support Staff, and Volunteer leaders who are busy raising money, you know that times, they are a changing. Be one of 500 to experience the opportunity to expand your fundraising knowledge, learn new skills you can apply in your organizations, and network with peers and industry leaders to share ideas, information and solutions as First Citizens presents the 6th Annual North Carolina Philanthropy Conference.

Whether you have been a fundraiser for one year or ten years you'll find conference topics that are designed to help you be successful. Spend the morning learning how young donors want to be engaged or how understanding tomorrow's market can double your effectiveness today or give yourself a check-up in the solicitation clinic. There are many diverse and interesting session topics to choose from.

"The NC Philanthropy Conference is thrilled to feature two of the most respected and provocative thinkers in the non-profit community," said Shannon Hinson, NC Philanthropy Conference Chair. **Simone Joyaux, ACFRE**, is recognized internationally as one of the nonprofit sector's most inspirational,

thoughtful and provocative leaders will present *Tough Talk About You and Your Board* and **Tom Ahern, ABC**, President, Ahern Communications, Ink, one of North America's leading authorities on donor communications will present *Love Thy Reader: The Science & Secrets of Effective Fundraising Communications*. "The knowledge they will share about building better donor communications and developing stronger relationships will certainly benefit our attendees and their organizations," said Hinson.

AFP Charlotte, Triad and Triangle chapters are member-focused professional organizations that advance philanthropy by promoting effective and ethical fund raising. We accomplish this through education and training, promoting credentialing, providing resources, networking, mentoring, advocacy and recognition.

For further information about this release and AFP, please contact Armen Boyajian at asboyajian@charlottediocese.org or 704-370-3371.

Armen S. Boyajian
Director of Leadership Giving
Catholic Diocese of Charlotte

The Association of Fundraising Professionals (AFP) represents 30,000 members in 207 chapters throughout the world, working to advance philanthropy through advocacy, research, education and certification programs. The association fosters development and growth of fundraising professionals and promotes high ethical standards in the fundraising profession. For more information, visit www.afpnet.org.

Email Marketing by

