



AFP Charlotte The Campaigner

The LATEST NEWS FROM AFP-CHARLOTTE
www.afp-charlotte.org

June 2009



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AFP Charlotte Upcoming Meetings and Events

June 10, 2009

[Audio/Web Conference:
Evaluating Your
Development Program](#)

July 8, 2009

[Audio/Web Conference:
Forty Ways to Maximize
Fundraising Through Your
Website](#)

August 10-11, 2009

[CFRE Review Course,
Greensboro](#)

August 10-11, 2009

[First Course in Fundraising,
Greensboro](#)

→ Scholarships Available - June 5th Deadline

Want to Become An AFP Charlotte Member or Attend the 2009 NC Philanthropy Conference but Afraid You Can't Afford It?

Given the current economy, AFP-Charlotte, through the Scholarship Committee, will provide a limited number of awards to provide partial financial assistance with annual membership dues.



These awards will be made over the next 4 quarters. To be considered in the second quarter, please submit the Membership Scholarship Relief application by June 5th.

AND.....Are you interested in attending the 2009 NC Philanthropy Conference, Aligning for Impact: Connecting the Dots but struggling to cover the registration fee? Apply today - by June 5th.

[More information](#)

→ 2010 Board Nominations

This is a call for Nominations for the Board of Directors Class of 2010

Please forward nominations (with nominees resume) for the AFP Charlotte Board of Directors to **Nancy McEneny by June 15, 2009.**

The board is looking for talented professionals who are committed to the work of AFP and have proven themselves as potential leaders through committee work.

Nancy McEneny, CFRE
LifeSpan

August 12, 2009
NC Philanthropy
Conference - Greensboro

August 24, 2009
Major Gifts Affinity Group

September 16, 2009
Transparency &
Accountability in the
Nonprofit Sector

October 21, 2009
Women In Philanthropy

November 18, 2009
National Philanthropy Day
Celebration

December 9, 2009
Audio/Webconference:
How to Have
Conversations with Donors
About Planned Gifts

Other Upcoming Events

June 18, 2009
Tim Delaney, CEO, National
Council of Nonprofits
Embassy Suites, Charlotte
Lunch 'n' Learn: Surviving the
economic crisis by doing the
right thing: A nonprofit toolbox
for ethical decision-making

AFP South Carolina Low Country
Chapter:
June 22, 2009
Charleston, SC
Summer Institute
More information

**AFP Charlotte Chapter
Executive Referral
Service**

Director, Community Affairs and Development
200 Clanton Road
Charlotte, NC 28217
704-944-5109 work
704-944-5102 fax
nmceneny@lifespanservices.org

→ Nominations Being Accepted

They can't win if you don't nominate them! Please take a few minutes to nominate an individual or organization by the deadline of **June 17th**.

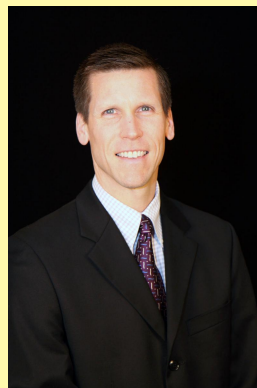
The 2009 National Philanthropy Day event will be held on Wednesday, November 18th at the Charlotte Convention Center.

Award categories are:

Outstanding Champion of Diversity Award
Outstanding Philanthropist Award
Outstanding Emerging Philanthropist Award
Outstanding Philanthropic Small Business Award
Outstanding Legacy Award
Outstanding Student Philanthropy Award
Outstanding Philanthropic Organization Award
Outstanding Volunteer Fundraiser Award
Outstanding Professional Fundraising Executive Award

[For more information, including criteria, past award recipients and to complete a nomination form.](#)

→ Board Member Profile



**Doug Hartjes, CFRE
Development Officer**

Crisis Assistance Ministry

AFP Charlotte Board President-Elect

**How many years have you been in
development?**

Seven years

A little about your current position at Crisis Assistance: My mission is to broaden awareness of Crisis Assistance Ministry and the tremendous need of families in poverty in our



AFP-Charlotte offers two

levels of executive referral service:

Position announcement emailed to AFP-Charlotte email list and posted on website.

Position announcement posted on AFP-Charlotte web site only

Job postings will be removed from the web site after being posted for 60 days.

[For More Information and to view available positions](#)



2009 Board Members

PRESIDENT

Beth Fischer, JD, CFRE
*Director of Development
Belk College of Business,
UNC Charlotte*

PRESIDENT-ELECT

Doug Hartjes, CFRE
*Development Officer
Crisis Assistance Ministry*

community. Whether it is meeting with a donor, speaking to the media, or working on development strategy, I am rewarded daily by the lives we change. Although these are challenging times, we are using the current economic situation as a way to be proactive in our development strategies. For instance, I will be focusing even more on our major gift and planned giving efforts to ensure our agency will meet the incredible increase in demand we are seeing now and will expect to see in the future. I have been fortunate to work with one of the best development teams around, and it's exciting to see the wonderful growth in fundraising we've experienced. Prior to my arrival, Crisis Assistance Ministry raised less than \$2 million a year - we're on track to raise over \$4 million this year.

How you came to the profession: After 15 years in the corporate world I decided I needed a more fulfilling career. I heard about a development opportunity at Crisis Assistance Ministry and saw a lot of parallels between what I did in the for-profit world and what I would be doing at the agency. My background was sales, marketing, and communications, but I always had a strong passion for helping others. I simply went from being a volunteer to making it my career.

Who do you consider your mentors or most important influence? The two people who have been instrumental in shaping my development mind have been Michael Rose and Karla Williams. Their wisdom and leadership has truly been an inspiration to me. I am also fortunate to have a large network of peers through AFP, both locally and nationally, with whom I can share ideas and best practices.

→ Mentee Graduation



→ Surviving Economic Crisis

CHARLOTTE - Surviving the economic crisis through ethical

SECRETARY

Jenni Gaisbauer, CFRE
*Senior Vice President of
Development
Levine Museum of the New
South*

TREASURER

Jennifer Sheely
*Vice President of
Development
Holy Angels Foundation, Inc.*

PAST PRESIDENT

Nancy McEneny, CFRE
*Director of Community Affairs
& Development
LifeSpan*

MARKETING/COMMUNICATIONS

Armen S. Boyajian
*Director of Leadership Giving
Catholic Diocese of Charlotte*

MENTORING

Linda Breen
*Director of Philanthropy
College of Education
UNC Charlotte*

MEMBERSHIP

Michelle Hamilton, CFRE
Consultant

EXECUTIVE REFERRAL

Todd W. Hartung, Jr.
*Associate VP Alumni Programs
& Annual Giving
Queens University of
Charlotte*

NATIONAL PHILANTHROPY DAY

Tiffany M. Hilson
*Vice President - Development
& Communications
Urban League of Central
Carolinas*

EDUCATION, ETHICS & YOUTH IN PHILANTHROPY

Shannon Hinson
*Director of Annual Fund
Thompson Child & Family
Focus*

SENIOR FORUM

Patton McDowell
*Consultant
Patton McDowell &
Associates, LLC*

decision-making will be the focus of a June 18 workshop for nonprofits.

Part of a statewide series sponsored by the Raleigh-based Philanthropy Journal, the Charlotte workshop will feature **Tim Delaney**, president of the **National Council of Nonprofits**.

The workshop, to be held from 11:30 a.m. to 1:30 p.m. at Embassy Suites Charlotte, will offer practical and easy ethics tools nonprofits can use to guide their daily work and decision-making, protect their organizations and advance public trust.

[For More Information](#)



CFRE Program Receives Distinguished NCCA Accreditation

4 May 2009 (Alexandria, VA) -- The Certified Fund Raising Executive International Credentialing Board (CFRE International) is proud to announce the Certified Fund Raising Executive (CFRE) program has been granted accreditation by the National Commission for Certifying Agencies (NCCA).

NCCA, the accrediting arm of the National Organization for Competency Assurance (NOCA), grants accreditation to a select group of organizations that demonstrate compliance with the NCCA Standards for the Accreditation of Certification Programs. The accreditation process includes a comprehensive and independent expert analysis of the certification program against the highest industry standards.

"While CFRE International has always adhered to quality standards in certification, accreditation by NCCA serves as an indicator to the nonprofit sector, our donors, and other stakeholders that the CFRE is a psychometrically sound and legally defensible certification exam. It is a reliable tool for measuring that a fundraising professional has mastered the set of knowledge, skills and abilities to be an effective fundraiser," said Susan Davies Goepp, CFRE, chair of CFRE International's Board of Directors. [Read More](#)



New and Renewed Members

As of April 30, 2009

Lucy O. Anderson, Charlotte Latin School
Thomas Atwood, Pi Kappa Phi Foundation, NEW
Ann S. Barnes, Children's Scholarship Fund-Charlotte, NEW
Jennifer Bower, Children's Attention Home, Inc., NEW
Armen Boyajian, Diocese of Charlotte
Amanda Breeden, New York State Coalition Against Domestic Violence, NEW
Stephanie Burrell, Children's Home of Cleveland County
Lisa Church, Cabarrus Meals on Wheels
Cynthia H. Clark, CFRE, Hospice & Palliative Care

DIVERSITY

Kishshana Palmer Teele
Chief Development Officer
Big Brothers Big Sisters of
Greater Charlotte

SCHOLARSHIPS

Amy Tribble
Director of Development
Council for Children's Rights

EVERY MEMBER CAMPAIGN

Armen S. Boyajian
Director of Leadership Giving
Catholic Diocese of Charlotte

Sharon Tripp
Chapter Administrator

→ 2009 Executive
Committee



President
Beth Fischer, JD,
CFRE - Director of
Development
Belk College of
Business, UNC
Charlotte



President-Elect
Doug Hartjes,
CFRE
Development
Officer
Crisis Assistance
Ministry



Secretary
Jenni Gaisbauer,
CFRE - Senior Vice
President of
Development
Levine Museum of
the New South



Treasurer
Jennifer Sheely
Vice President of
Development -
Holy Angels
Foundation Inc.

Past President
Nancy McEneny, CFRE
Director of Community Affairs &
Development, LifeSpan

Charlotte Region

Chris Comstock, Donor2 by Campus Management,
NEW

Hilary Dack, Queens University of Charlotte, NEW

Donnie Daugherty, NEW

Ashley Delamar, The Salvation Army, NEW

Gainor Eisenlohr, Charlotte Housing Authority

Laura Beth Ellis, Queens University of Charlotte, NEW

Kimber Flynn, Indiblu Creative, NEW

Martha Fowler, CFRE, Parkinson Assoc The Carolinas

Mary Gaertner, University of North Carolina at
Charlotte

Vanessa Ena Garcia, Johnson & Wales University,
NEW

Darlena C. Goodwin, University of North Carolina
Charlotte

Jane Sparks Grosse, Elon Homes for Children

Dawn Guptill, Lois' Lodge

Susan Harris, The Fletcher School

Tiffany Monee Hilson, Urban League of Central
Carolinas

Nicole Holtz, M2 Foundation for Kids, NEW

Cameron Hunter, Presbyterian Hospital Foundation

Amy Beth Hutchison, Bethlehem Center of Charlotte

Jacqueline Isiguen, UNC Charlotte

Bill R. Kelley, KBCG Consulting

Janet Knight, Children's Attention Home, Inc., NEW

Katherine Lambert, CFRE, The Lambert Group

Farrah Lane, YWCA Central Carolinas

Kathy Larson, Kathy Larson & Assoc.

Eric Law, International House, NEW

Alan W. Lee, Capstone Advancement Partners

Patricia Newman LeNeave, Charlotte-Mecklenburg
Senior Centers, Inc.

Grace M. Lewis, CFRE, United Way of York County, SC

Sue Littauer, Jewish Federation of Charlotte

Richard Michael Mara, CFRE, Covenant Day School

Sandra Marshall, NASCAR

Trudy Massey-Walker, Children's Attention Home,
Inc., NEW

William McDonald, Bethlehem Center

Cassie McIntyre, Hospice & Palliative Care of Cabarrus
County, NEW

Ruby Mossor, UMAR, NEW

Heather Murphy, CFRE, The Health Foundation, Inc.

Joanne O'Brien Beam, Capstone Advancement
Partners

Kishshana Palmer, Big Brothers Big Brothers of
Greater Charlotte

Julia Roddey Paul

Ashley Clayton Peeler, American Cancer Society

Anne Pfeiffer, Pat's Place Child Advocacy Center

Brandon Prescott, Council for Children's Rights, NEW

Leslie Quinlivan, Teaching Fellows Institute, NEW

David C. Rainey, Davidson Retirement Comm. Inc.

Mary Ellen Randall, Youth Homes, Inc, NEW

William G Rice, Hickory Grove Christian School, NEW



Walk-In Policy

Just a friendly reminder that if you plan on attending our monthly luncheons, please make every effort to register online at www.afp-charlotte.org. This allows the Chapter to plan the luncheons in the most efficient and inexpensive way possible.



Stay Tuned...

AFP Charlotte's e-newsletter **The Campaigner** is your resource for the latest news. Forward to a friend & spread the word about our great organization. Got News? [Email US](#)

Becky Rizzo, Charlotte Country Day School
Elizabeth Perry Robbins, Prevent Child Abuse North Carolina, NEW
Nancy Michael Roberson, CFRE, Mecklenburg County Bar
Robert Ford Rowell, CAE, Rowell Association Consultants
Brian P. Scales, Cannon School
Gina Snider, J.F. Smith Group, NEW
Deborah Ann Stalter, NEW
John Francis Steffen, Barium Springs Home for Children
Vanessa Shelton Stolen, CFRE, Trinity Episcopal School
Marjorie Ann Storch, House of Mercy, Inc.
Joan Thomas, CFRE, Wingate University
Ann Tillery-Bostic, Teen Health Connection
Mary Carson Tucker, YMCA of Greater Charlotte
Bryant Ward, Children's Attention Home, Inc., NEW
Nicole Warshauer, UMAR, NEW
Laura Way, McColl Center for Visual Art
Jane Weaver-Sobel, Operation Homefront
Jenna Westbrook, Girl Scouts, Hornets' Nest Council
Karla A Williams, ACFRE, The Williams Group
Kenya Woodson, Children's Attention Home, Inc., NEW
Susan Perry Yarber, Alliance Credit Counseling, NEW
Shannon Young, United Way of Central Carolinas, NEW

AFP, the Association of Fundraising Professionals, advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing and advocacy.

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