



The Campaigner

Issue: # 8

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Letter from the President



Doug Hartjes,
CFRE

A Curious Being

If on *Jeopardy* [Alex Trebek](#) asked you, "The most curious person," what would your "question" be? A Greek philosopher like Plato or Socrates? Alice in Wonderland? Or that impish monkey, Curious George?

If your boss asked who the most curious person at your organization is, would your name come up? This month, consider whether you are dedicating enough time to being curious. When is the last time you took a course or attended a conference or seminar? When did you last examine and challenge a tried-and-true (tired-and-true?) tradition at your organization? When is the last time you took one of your team members to lunch not to talk business, but to spend time becoming more acquainted?

Curiosity in our professional lives is important. I challenge you to be curious and to question - appropriately - the world around you. What can you explore, discover, and master? What relationship can you strengthen? What activity can you commit to that will help you learn a new skill, expose you to a new area of management, or help you expand your thinking about traditional fundraising?

One solution is for you to re-commit to AFP Charlotte. This fall, we are



2009
Ten Star AFP Chapter
NC, Charlotte Chapter



offering many [programs, including audioconferences and lunch meetings](#), that provide you the opportunity to reflect and explore, discover, and master. Join us.

You must at least be curious about how I would respond on Jeopardy. My answer to Alex Trebek's question: "Who is Albert Einstein?"

Doug

Doug Hartjes, CFRE
President, AFP Charlotte

AFP Board Training Available

Board Responsibilities

The AFP Charlotte Past Presidents recently revised the AFP Board Training as a complimentary service to local nonprofits. The presentation is approximately 45 minutes long and focuses specifically on Board responsibilities. Our past presidents affinity group will be the exclusive providers of this service and nonprofits can contact [Beth Fischer](#) to schedule this service. The past presidents include:

Jim Kelley, CFRE
Karen Beach, CFRE
Cindy Clark, CFRE
Vanessa Stolen, CFRE
Stacy Sumner Jesso
Nancy McEneny, CFRE
Beth Fischer, JD, CFRE
Mary Ellen Shuntich, CFRE
Doug Hartjes, CFRE (Current President)

Be a Sponsor for National Philanthropy Day

Registration Underway

Wednesday, November 10, 2010
Networking 11:15 a.m.; Lunch 11:45 - 1:00 p.m.
The Ritz-Carlton, Charlotte

[2010 Sponsorship Form](#)

The Charlotte Chapter of the Association of Fundraising Professionals (AFP) will hold the 2010 National Philanthropy Day awards on Wednesday, November 10, 2010 from 11:15 a.m. to 1:00 p.m. at The Ritz-Carlton in uptown Charlotte. The ceremony will honor community members who change the world with a giving heart.



Upcoming Meetings: For more information on these and other programs, click

[How are Charlotte's nonprofit organizations responding to the new normal?](#) September 15, 2010

[WEBCONFERENCE: Power Shift: Secrets to Success in the Digital Donor-Centric World:](#) September 23, 2010

[WEBCONFERENCE: Annual Campaign: Raising More Money with Fewer Resources:](#) October 7, 2010

Save The Date: Senior/CFRE Forum: October 27, 2010

[WEBCONFERENCE: AFP Think Tank: Ethics in Fundraising:](#) October 27, 2010

[National Philanthropy Day:](#) November 10, 2010

2010 Board

President

Doug Hartjes, CFRE
President, Make A Wish
Foundation of Central &
Western North Carolina

President-Elect

Amy Tribble
Director of Development,
Council for Children's Rights

VP, Outreach/Diversity
Jenni Gaisbauer, CFRE

[REGISTER now](#) to attend this event as a sponsor or as an individual.

Printing deadline for programs, etc. is September 24th for sponsors to be included. But seats can still be reserved through October 29th.

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

2010 Award Winners Announced National Philanthropy Day

Outstanding Champion of Diversity-**Norberto Sanchez**

Outstanding Philanthropist-**William H. Williamson III**

Outstanding Emerging Philanthropist-**Marjorie Bray**

Outstanding Philanthropic Small Business-**Loftin & Company Printers**

Outstanding Legacy- **James Douglas Zeller** (posthumously)

Outstanding Student Philanthropy (2) - **Playing for Others** and **Chantal Saxon**

Outstanding Philanthropic Organization-**Susan G. Komen For the Cure - Charlotte**

Outstanding Volunteer Fundraiser-**Ruth Shaw**

Outstanding Professional Fundraising Executive-**Kristin Hills Bradberry**

[More Information](#)

New Members

Welcome to our newest members:

AFP-Charlotte welcomes the following new members:

Leah Reed Campbell, Director-Foundation Development, Mecklenburg Bar Foundation

Mary K Collin, Alumni Relations Coordinator, Central Piedmont Community College

Dawn Folmar, Resource Development Manager, Habitat For Humanity

Mary Gilbert, Senior Consultant, PR & Dev., A.L. Brouman Associates, Inc.

Kathy Grier, Director of Development, York Place

Dale Irvin, Habitat for Humanity

Senior VP of Development,
Levine Museum of the New South

VP, Member Services
Michelle Hamilton, CFRE
Development Officer, Crisis Assistance Ministry

VP, External Relations
Armen S. Boyajian
Director of Leadership Giving, Catholic Diocese of Charlotte

VP, Professional Advancement
Todd W. Hartung, Jr.
Director of Advancement, Cannon School

Secretary
Jamie Hayes, CFRE
Director of Development, Presbyterian Hospital Foundation

Treasurer
Jennifer Sheely
Vice President of Development, Holy Angels Foundation, Inc.

Past President
Beth Fischer, JD, CFRE
Director of Principal Gifts, UNC Charlotte

Programs
Tamara Brainerd, CFRE
Vice President, Operations, Junior Achievement of Central Carolinas

Mentoring
Linda Breen
Director of Philanthropy, College of Education, UNC Charlotte

Rhonda Y. Letso, Development Officer, Charlotte Rescue Mission
Patrick Lynch, Director of Development, Socrates Academy
Kara Marentette, Development Coordinator, The Light Factory
Sabrina Jones Niggel, Principal, Better Grants Group
Patricia Charlene Pell
Daniel Simmons, The Salvation Army

For more info about AFP membership please contact [Michelle Hamilton](#), 704-227-2795

2011 Board Slate

Slate of Officers to be voted on at the Annual Meeting 9/15/10

AFP Charlotte Chapter 2011 Officers

Amy Tribble - President
Katie Benston - President Elect
Kelly Lynn - Secretary
Jennifer Sheeley - Treasurer
Doug Hartjes - Immediate Past President

Class of 2011

Tamara Brainerd
Linda Breen
Jenni Gaisbauer
Sharon Harrington
Jamie Hayes
Shannon Hinson

Class of 2012

Armen Boyajian
Beth Fischer
Michelle Hamilton
Todd Hartung
Katherine Lambert*
Grace Lewis*
Patton McDowell
Ben Mohler *
Brandon Prescott*
Stephanie Stenglein*

*Denotes new Board Member

Development Director Personal Productivity Session

Overwhelmed, overstretched, overscheduled and over it? You're not alone. Come learn with other development directors how technology skills can save you from drowning in information overload.

Join NPower Charlotte Region for a **free, hands-on seminar, "Personal Productivity for Nonprofit Development Directors,"** featuring Carson Tate, CPO®, founder of Working Simply, LLC. Bring your laptop or smartphone to create a system that puts you back in charge of your email,

National Philanthropy Day Chair

Sharon Harrington, JD
Director of Development,
College of Liberal Arts &
Sciences, UNC Charlotte

NC Philanthropy Conference Chair

Shannon Hinson
Director of Individual Giving,
Thompson Child & Family
Focus

Senior Forum

Patton McDowell
Patton McDowell &
Associates, LLC

Diversity

Kishshana Palmer Teele,
Managing Partner, Infinite
Solutions Group

Scholarships

Kelly Lynn
Director of Development &
Community Engagement,
Charlotte Emergency
Housing

At-Large

Katie Benston, CFRE

Chapter Administrator

Sharon A. Tripp

Got News? We'd like to feature news about our members in 2010, so if you have articles of interest, please pass them along to us.

[Armen S. Boyajian](#)
VP, External Relations
AFP Charlotte Board

calendar and task list.

Learn to stop the crush of information, sync up your technology tools to increase your efficiency, boost performance with a real task list and re-invent the way you manage time.

This forum is hosted by NPower Charlotte Region as part of Project Ignite, a John S. & James L. Knight Foundation-funded initiative.

When: September 20th, 2010 11:30 AM through 1:00 PM

Location: 3216 CPCC Harris Campus Drive - Charlotte, NC 28208

[More Information or to Register](#)

Grant Applications Being Accepted

US Airways Community Foundation

The US Airways Community Foundation announced today it has begun accepting grant applications for its Fall 2010 funding cycle. The US Airways Community Foundation supports multi-year capital campaigns (bricks and mortar building projects only) for 501(C) (3) nonprofit organizations located in and providing services in the major metropolitan areas of Charlotte, Phoenix and Philadelphia and Washington, DC. Please note that only construction of a new building or major renovation/expansion of an existing facility is eligible for support.

Interested nonprofit organizations should visit the "US Airways Community Foundation" section on <http://www.usairways.com/corporategiving> to review grant guidelines and apply online. The application deadline is Friday, October 1, 2010 and awards will be distributed in late November. The Community Foundation has two annual funding cycles of April 1 and October 1.

Our Mission

The Charlotte Chapter is a member-focused professional organization that advances philanthropy by promoting effective and ethical fundraising.

We accomplish this through education and training, promoting credentialing, providing resources, networking, mentoring, advocacy and recognition.

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