



National Philanthropy Day®

EVENT SPONSORSHIP OPPORTUNITIES*

Heart of Gold Sponsor - \$3,500

- Four reserved tables with signage (maximum 32 guests)
- Opportunity for company representative to give opening remarks
- Company logo included in event video
- Advertisement in event program guide – *(full page / full color)*
- Company link in AFP event emails (1,000)
- Company link in e-newsletters to AFP members prior to and following the event (250)
- Recognition on the AFP Charlotte Chapter's Facebook and Twitter pages

Heart of Silver Sponsor - \$1,750

- Two reserved tables with signage (maximum 16 guests)
- Advertisement in program guide – *(full page / full color)*
- Company link in AFP event emails (1,000)
- Recognition on the AFP Charlotte Chapter's Facebook and Twitter pages

Heart of Bronze Sponsor - \$700

- Reserved table with signage (up to 8 guests)
- Advertisement in event program guide – *(half page / full color)*

Table Host - \$450 *(prior to early bird cut-off on Oct. 9th - \$550 after)*

- Reserved table with signage (up to 8 guests)
- Name listed inside event program

Friend of NPD - \$250

- Advertisement in event program guide *(half page / full color)*

**Note: All sponsorship opportunities and benefits are available to individuals and families as well as organizations. Individual/family names will be used in lieu of company logos.*



EVENT SPONSORSHIP REGISTRATION FORM

NAME _____

TITLE _____

COMPANY _____

(As you wish it to be listed in publications and on table signage)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

SPONSORSHIP LEVEL: Gold Silver Bronze Table Host Friend of NPD

Signature

Date

SUBMIT THIS FORM WITH CHECK TO:

Sarah Lanners - Chair, National Philanthropy Day
AFP Charlotte
P.O. Box 32183
Charlotte, NC 28232

Checks should be made payable to AFP Charlotte.

For questions, contact Sarah Lanners:

Email: slanners@csarts.org
Phone: 704.887.0294

PLEASE NOTE THE FOLLOWING DEADLINE:

Monday, October 9* – All sponsor ads due for inclusion in event program. All art submitted should be layout-ready, in the form of a JPEG or PDF file. (PDF files preferred).

Full page ad - 5" wide x 8" tall
Half page ad - 5" wide x 4" tall
300 dpi

**Does not apply to \$450 table host – Names of table hosts will be listed in program books.*