



National Philanthropy Day®

AFP-CHARLOTTE 2016 AWARD FOR OUTSTANDING PHILANTHROPIC SMALL BUSINESS

This award recognizes a small business (less than 100 employees) whose gifts or charitable activities enrich a community within the Charlotte/MetroLina Region.

This business should be a role model of philanthropic activity serving many segments of the community.

Nominations MUST address the following criteria, and consideration will be based solely upon the response:

- Description, with examples, of this business' charitable activities, including dollars contributed and impact.
- Description of how this business engaged their employees in philanthropy.
- Description, with examples, of how these activities have enriched the region.
- **Deadline for submission April 15, 2016.**

Include a quote (150 words or less) that best describes your nominee. If your nominee is selected, your quote will be used in social media and other community outreach efforts.

CHRIS BUTLAK
NOMINEE NAME

PARTNER, BARRINGER CONSTRUCTION
TITLE/BUSINESS OR ORGANIZATION NAME

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EMAIL

STEPHANIE STENGLIN, COMMUNITY SCHOOL OF THE ARTS
NAME & ORGANIZATION OF INDIVIDUAL SUBMITTING NOMINATION

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Submission Guidelines

- Please attach responses to the above criteria in a summary format of no more than 1,500 words.
- In top left corner of each response page, include nominee name, award name and page number.
- Enumerate each criterion and address each one separately in narrative form.
- No more than three supporting documents (letters of recommendation, news articles, etc.) will be considered.

By submitting this nomination, I do certify that the nominee will be able to attend the award luncheon on November 15th. Please initial SMS

Please email submissions to nominations@afpcharlotte.org

Questions? Email nominations@afpcharlotte.org

Community School of the Arts is honored to nominate Barringer Construction for the 2016 Outstanding Philanthropic Small Business Award. Led by Chris Butlak, Chris Frye and Tim Miller, Barringer Construction, a relative newcomer to the construction world of Charlotte, has already made a huge impact on the Charlotte community and truly exemplifies what it means to be outstanding in philanthropy. The company's leaders and employees have always held the attitude of, "if we take care of our community, it will take care of us." Barringer succeeds in taking care of its community by contributing both time and financial support, and by being an active advocate of the community in which it is located.

Barringer's Charitable Activities

Founded in 2011, Barringer Construction is a new kid on the block in Charlotte; however, the small business has quickly risen to the top as a Charlotte leader in construction and philanthropy. And Barringer's commitment to the community has grown in tandem with its growth as a company. Last year, Barringer donated more than \$60,000 to 93 charities, volunteered 1,000+ hours in the community, and had 16 employees serve in leadership roles for area non-profits.

Barringer Construction has supported Community School of the Arts (CSA) since 2013 through a unique giving practice. Rather than simply mailing a check, Barringer serves as an advocate for CSA through their gift. To celebrate the company's anniversary each year, Barringer sponsors one month of financial aid lessons in honor of each of its clients—using the gift as a creative opportunity to steward clients while making a difference in the community. This gives CSA the opportunity to reach out to each of Barringer's clients, letting them know about the generous gesture made by Barringer on their behalf. The clients learn about CSA and are told about a specific student that they are helping to provide an outstanding arts education to as a result of their relationship with Barringer. It is also important to note that as their client base has grown over the years, so has the size of Barringer's gift.

In addition to financial gifts like their annual donation to CSA, Barringer also welcomes the opportunity to leverage their skillset to further philanthropy in Charlotte. One great example of this is their work with The Sandbox. The Sandbox is a Charlotte non-profit that walks with families whose children have cancer or life-altering illnesses. The Sandbox sees the incredible impact of people coming together to BELIEVE with these families; thus, Barringer constructed 9' tall letters spelling out BELIEVE. It was the creativity of Barringer's Chris Butlak that sparked this idea, which The Sandbox now carries as a symbol of their core value. The letters are wallpapered with handprints from thousands of individuals across the state and the words "I Believe." Since their debut at The Sandbox's An Evening of BelievingSM Prom in 2013, they have traveled with the non-profit, communicating its message loud and clear.



Another example of how Barringer uses their skillset to support the community is the company's work with One7 Ministries. Barringer is currently donating the general contracting for One7's Outreach Center building project. As stated in the attached letter of support, "They aren't donating services because they see us as "a good cause," or for PR. Everyone from the lead partners to the backhoe drivers have boldly put their whole hearts into this relationship because they personally and corporately believe in us; they are excited about investing in a platform for changed lives across East Charlotte." This gift once again goes above and beyond simply sending in a check.

Barringer's Philanthropic Culture

As one may glean from the examples above, Barringer has a companywide culture of philanthropy—an intentional decision on the part of Chris, Chris, and Tim. Philanthropy is simply part of the way of doing work at Barringer. In fact, on every employee's performance evaluation, there is section dedicated to 'Community.' Employees are rated on: a) Involvement outside of work, b) Positive perception in the Community, and c) Giving back. Employees are also able to set community goals for next year. The 1000+ volunteer hours and the 16 leadership roles held by Barringer employees are a testament to company's support of their employees' community involvement.

In addition to their employees' involvement, Barringer's leadership team practices what they preach. Each of the three managing partners do significant work in the community, including board service. Tim has served on the YMCA Camp Thunderbird Board for the past four years and on the Executive Committee for the past three. Chris Butlak has served on the CSA board for one year and has already made a significant impact on CSA's corporate fundraising efforts. He helped the corporate fundraising committee restructure School's summer camp sponsorship requests, which has already led to a substantial increase in sponsorship funds received. Chris is also the visionary behind the School's first ever corporate Gingerbread House Competition, through which businesses created gingerbread structures 'inspired by Charlotte's buildings or landmarks.' Chris went above and beyond to ensure the success of the contest, including securing highly visible space in Founders Hall to exhibit the structures and building the bases on which the structures were displayed.

In addition to the leadership team's gifts of their personal money and time, Chris, Tim, and Chris also promote a culture of philanthropy at Barringer through a unique corporate giving policy. In the past year, Barringer has donated over \$60,000 to more than 90 nonprofit organizations. Gifts have ranged from \$500 to 24 Hours of Booty, \$1,000 to Project Scientist, \$3,000 to Opera Carolina, to \$375 to Urban Ministry. While it may appear that Barringer is spreading their gifts thin, the varied sizes of their gifts actually reflect how the company engages its employees in philanthropy through their giving. This past December, Barringer reached out to each of its employees with a letter that read the following:

As a company we have been extremely blessed this year and continue to enjoy living and working in a thriving community. We feel that these blessings bring with them a responsibility to give back and feel that it is best done by supporting non-profit organizations that serve our community and those in need.

This year we are excited to donate in your name \$____ to a charity(s) of your choice. Please return this letter to Tina and identify who you would like to receive this gift and we will send it on your behalf.

Thank you for all you do.

Sincerely,

Chris, Chris and Tim

Every single employee was allocated funds that Barringer distributed on their behalf to up to three charities of the employee's choice. Amounts given varied based on the employee's role and tenure with the company, but most fell between \$500 and \$3,000. Barringer's giving this past year was so diverse because it was employee driven. The company's giving amounts will continue to increase as it continues to perform well.

In addition to this unique giving policy, Barringer's culture of philanthropy can be seen in a variety of other ways as well. The company has special employee driven initiatives that the entire team participates in. For example, team member Rick Exum headed up an office-wide coat drive for his local church group. Similarly, when South Carolina was devastated by floods, one of Barringer's employees,

Carly Caldwell, sprang into action and organized a food drive. Barringer was there to support her, not only by collecting donations at the office and job sites, but also by matching all of the donations received!



barringerconstr...
Barringer Const... FOLLOWING

11 likes 23w

barringerconstruction The flood devastation in our neighbor state of South Carolina has left countless families without many important necessities. Barringer Construction rallied together to organize a food drive to help our fellow Carolinian's get through this tough time. The outpouring of support and generosity has been amazing! Hundreds of cans of food, cases of water, bedding, and much more will help more than 250 families in need.
#SCFoodDrive

pegrambill That is Awesome!!

♥ Add a comment... ⋮

Barringer Construction added 2 new photos.
Published by Katie Reilly [?] · May 29, 2015 · 🌐

Jennifer Bickett & Lauren McDowell serving on a Habitat build team.
Awesome work today, girl power!



232 people reached Boost Post

👍 Like 💬 Comment ➦ Share

👤 Andi Chaney Miller, Matt Cavalline and 23 others



Enriching the Charlotte Region

Barringer Construction consistently enriches the Charlotte region by contributing time and financial support, and by being active advocates of the community in which they live. The company takes its

responsibility to give back to the community that gives so much to it very seriously and encourages its employees to do the same. With a unique skillset, Barringer is in a position to help in ways that many other companies cannot—like building the BELIEVE letters for The Sandbox or helping build the new outreach center for One7. Barringer recognizes that they are in this unique position, and they plan to leverage their skillset even more for good causes in the future. The company has expressed interest in participating in projects that help outfit homes to be accessible for people with unique needs, like building ramps for homes of wheelchair-bound veterans and/or seniors.

Summary Quote

Barringer Construction, a relative newcomer to the construction world of Charlotte, has already made a significant impact on the Charlotte community and truly exemplifies what it means to be outstanding in philanthropy. Their company leaders and employees have always held the attitude of, “if we take care of our community, it will take care of us.” They achieve this by contributing time and financial support, and by being active advocates of the community in which they live. Last year alone, Barringer made significant financial contribution to a number of worthy nonprofits, volunteered 1,000+ hours in the community, and had 16 employees serve in leadership roles for area nonprofits. And importantly, Barringer has a company-wide culture of philanthropy that enables and encourages its employees’ active participation.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

April 14, 2016

Dear Selection Committee,

It is my pleasure, as a representative for YMCA Camp Thunderbird, to advocate for Barringer Construction's philanthropy. We are a better organization because of our connection to Barringer Construction and to Tim Miller.

Tim has been serving on the YMCA Camp Thunderbird Board for the past 4 years and on the Executive Committee for the past 3. Tim's Executive Committee roles have been as Finance Chair and now as Facility Development Chair. In those roles, I would estimate that Tim has given nearly 100 hours of volunteer service per year to advance the mission of YMCA Camp Thunderbird to help kids be their best self through life-enriching experiences in the summer and during the school year.

Additionally, Tim and Barringer Construction have been active donors to our Send-a-Kid-to-Camp Campaign and have sent many children to summer day and resident camp and Title I schools to environmental education that wouldn't otherwise have that chance. Barringer Construction, as an extension of their generosity, allows YMCA Camp Thunderbird to host multiple meetings at their office every month. They treat us as if we are part of their team. We are always offered drinks and snacks, and my favorite thing is to ride their scooter. It's such an amazing, fun and kind atmosphere inside Barringer, it is not a surprise that their positive energy spills out into the community in a big way!

Barringer Construction deserves this award! We are so grateful to have such a strong connection to them!

Thank you for taking the time and consideration of our nomination of Barringer Construction Outstanding Philanthropic Small Business Award.

Jill Moore
Executive Director

YMCA CAMP THUNDERBIRD

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One7 Ministries

PO Box 220346 | Charlotte, NC 28222 | 704.594.4614 | www.one7.org

1 April 2016

To the Charlotte AFP Award Committee:

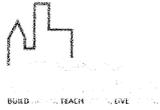
I am writing to ask you to recognize Barringer Construction as the recipient of the 2016 Outstanding Philanthropic Small Business Award for National Philanthropy Day. By way of quick introduction, I am the President of One7 Ministries, which serves refugees and at-risk youth in East Charlotte. I have known Tim Miller and the leadership of Barringer for some years, and, for the past year and a half, have become a close partner with the entire Barringer team, as they have gone all-in to donate the general contracting on our Outreach Center building project. The Outreach Center will be an enormous boon to social justice in East Charlotte, allowing us to expand and accelerate the work our ministry has been doing over the past 8 years.

What they are doing for us tangibly is generous to a mindblowing extent, but what I really want to share with you is a view into the heart of this company and how they are going above-and-beyond to serve Charlotte through us. When I say that Barringer has gone all-in, I mean that with no exaggeration. They aren't donating services because they see us as "a good cause," or for PR. Everyone from the lead partners to the backhoe drivers have boldly put their whole hearts into this relationship because they personally and corporately believe in us; they are excited about investing in a platform for changed lives across East Charlotte. Their top leadership has taken time each week to meet with us even in the early fundraising stages of the project, putting their entire team at our disposal to help with fundraising events, promotional material, and even connecting us with potential major donors to the project—all of which was well-outside their responsibility as a general contractor. And, by the way, a significant number of those people also gave *their Christmas bonuses* to our building fund. Who does that? They have also reached out to their partners across Charlotte to tell the story of our ministry and this project, bringing subcontractors on-board to donate their services as well. Since we broke ground, the entire team has worked tirelessly to get permits and other preparatory work complete, and begun actual work with a dedication and urgency that you rarely see even in a high-paying project. Put simply, Barringer seems to treat their philanthropic ventures better than most companies do their paid. We can't believe God has blessed us to be able to work with them.

I'll close with a quick thought on this actual award. When they were helping us put together (and paying for) those fundraising and promotional materials, we asked them repeatedly to add their logo—they clearly deserve recognition and thanks for their generosity. They refused, though, saying that their reputation wasn't what was most important. Only recently did they put up construction signage out of necessity with their name on it. So, I would like to FINALLY see them recognized for the great company that they are through this award—whether they like it or not! Thank you for considering Barringer for this award, and feel free to reach out to me if you have any questions about my recommendation.

Sincerely,

David Garrett
President, One7 Ministries
david@one7.org



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 Community College

Towanda Long
 Charlotte Pipe & Foundry

Ja'Maul Redmond, LEED® AP
 Forsyth Tech Community
 College

Ed Ablard
 Attorney

April 14, 2016

Dear Selection Committee.

It is with pleasure that I recommend Barringer Construction for the Outstanding Philanthropic Small Business Award. Barringer Construction is a small company growing at an extraordinary pace. As they grow, they are making sure that every new employee understands the company culture of serving their clients, their community and their employees in equal parts.

Since their formation, Barringer Construction has supported the U.S. Green Building Council – North Carolina (USGBC NC) with their time and their money. Over the last few years, Barringer has supported our non-profit sustainability organization with \$10,000 in donations. In addition, Barringer employees have attended our events to continue their sustainable real estate education so that they can serve their clients better. Several employees have even volunteered with us on builds for Habitat for Humanity LEED homes, planning the Green Gala and organizing a Green Apple Day of Service project.

Once a year, USGBC NC hosts the Green Apple Day of Service to promote sustainability in schools. Barringer Construction partnered with two other companies to build picnic tables for an outdoor learning area at Metrolina Regional Scholars Academy. Barringer employees and one of the company owner's and his daughter were present for this hands-on service project. It was a fabulous and heart-warming example of building the company team and shepherding the younger generation in the important philosophy of giving back!

I know that USGBC NC is just one of many philanthropies that benefit from the generosity of this company. Barringer Construction is a stellar model for other businesses in Charlotte. Recognizing them with the Outstanding Philanthropic Small Business Award is one way to highlight their community service to other businesses in Charlotte in hopes of encouraging other companies to follow their example.

Sincerely,


 Emily Scofield

Director
 USGBC NC