**Sr. Campaign Manager**

**Why LLS**

*How many people can answer the question, "What do you do for a living?" with the answer, "****I help find cures for cancer.****" At LLS, employees take our mission seriously. Whether you work in one of our chapters, are an accountant at the national office or a specialist in our Information Resource Center, you work each day on making our mission a reality: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.* ***Join us and give new meaning to the word, "job."***

**Overview**

The Charlotte office of the North Carolina chapter of The Leukemia & Lymphoma Society seeks a Sr. Campaign Manager to lead their Students of The Year (SOY) campaign.

One of LLS’ newest and most exciting campaigns is Students of the Year. Philanthropic and passionate high school candidates engage in an exciting competition to earn The Leukemia & Lymphoma Society's (LLS) "Student of the Year" title by raising funds for LLS blood cancer research.

**Reports to:**Area Director

**Supervises:**May supervise assigned staff

**To Apply:** Submit resume and cover letter

https://careers-lls.icims.com/jobs/4549/sr.-campaign-manager/job

ALL CANDIDATES MUST SUBMIT A COVER LETTER TO BE CONSIDERED!!!

**Responsibilities**

* Implement organizational best practices with regard to recruiting and managing high level volunteers, revenue generation activities, expense and fiscal controls and marketing/promotions and logistics resulting in chapter revenue growth and achievement of revenue goals.
* Oversee all aspects of Students of The Year.
* Provide input into the development of a strategic plan for the fundraising campaign(s), including fundraising goals, budget recommendations, vendors, volunteer goals, and timelines.
* Evaluate the effectiveness of the on-going fundraising campaign, including fundraising efficiency (cost/expense), community engagement, event satisfaction, and overall success of the campaign.
* Ensure revenue goals are met by partnering with chapter leadership to identify, recruit, manage and steward volunteer committees and event participants.
* Act as an on-site manager during the campaign fundraising event, overseeing activities, staff, vendors, and volunteers to ensure satisfaction of participants, and resolutions of problems.
* Develop positive volunteer interactions through recruitment, mentoring, and providing comprehensive support for volunteer leadership and participants to develop and achieve personal fundraising plans, while focusing on the mission of LLS.
* Identify and network with corporations, community groups, schools, and key donors to engage them in the LLS fundraising campaign.
* Manage and act as a resource to Campaign Managers, Specialist, and Campaign Assistants relating to their fundraising campaigns and efforts, as well as provide input for hiring, promotion, performance, termination of those supervised.
* Connect with vendors to secure the best rate or donation of services needed for the campaign.
* Develop/modify marketing materials (brochures, recruitment, promotional flyers, pledge forms) to promote the fundraising campaign.
* Maintain a working knowledge of the LLS's mission and programs to promote the Society's fundraising, research, and patient initiatives.
* Perform other related duties as assigned.

**Qualifications**

**Education & Experience Requirements:**

* Bachelor’s Degree
* 4 years fundraising, sales, marketing, communications, event planning experience
* Previous experience as a Campaign Manager

**Position Requirements:**

* Collaborate with Mission Team ensuring success of patient access, education, public policy & advocacy and research.
* Knowledgeable and experienced in nonprofit and volunteer management, with an emphasis on proven fundraising results.
* Excellent verbal and written communication skills.
* Demonstrated knowledge and use of digital, social media & emerging online channels.
* Capable of balancing multiple priorities effectively.
* Demonstrated experience in volunteer development and cultivation.
* Enthusiastic, self-motivated and committed to excellence.
* Capable of working well with a variety of personalities and leadership styles.
* Highly organized and professional.
* Resourcefulness, promotions savvy and problem solving acumen.
* Knowledge of MS Office Suite.

**Physical Demands & Work Environment:**

* Physical demands are minimal and typical of similar jobs in comparable organizations.
* Work environment is representative and typical of similar jobs in comparable organizations.
* May be required to move Campaign materials weighing up to 15 pounds for various events.
* Travel within the Chapter's designated area.
* Required to work evenings or weekends.