
Job Posting

UMAR – Charlotte, NC

Job Title: Director of Fundraising & Marketing

Salary & Benefits:

Negotiable dependent upon credentials and experience. Full benefits package (Health Insurance, Dental & Vision, Section 125 pretax health savings account offered to all employees. 403(b) retirement, PTO, Short term disability, Long Term Disability, Merit-based bonuses, mileage reimbursement, life insurance, EAP, and tuition reimbursement program.

Location: Charlotte Corporate Office

Description of Work:

In partnership with the President, the Director of Fundraising and Marketing is responsible for the strategic planning and execution of all fundraising and development activities, including giving campaigns, an Annual PRO-AM Golf Classic, and multiple fundraising luncheons in various regions. The Director will continue to maintain and develop future comprehensive communication plans including printed and digital collateral, video, social media, and web by providing keen oversight to all marketing, public relations, and brand standards.

The Director will have primary responsibility for establishing and implementing the infrastructure needed to supplement and grow UMAR's operating budget through the solicitation of major and planned gifts, grants, special events, support from faith-based communities and utilization of volunteers. This individual will ensure that philanthropy and fund development are carried out with the highest regard to integrity, and with the organization's values, mission, and vision at the forefront. In this highly metrical position, the Director will recommend both short- and long-range fund development plans to help achieve the organization's mission.

Using strong relational skills, the successful candidate will help forge new relationships and nurture current ones to build UMAR's visibility, impact, and financial resources. Through networking events, personal relationships, and other avenues, the Director will continue to foster new donors who align their giving to the mission of UMAR. The Director will assist in developing a positive internal culture of giving and support, developing current staff as ex-officio members of the development team.

The Director will expand and diversify UMAR's donor base and work closely with other team members to secure funding for new initiatives. In addition, the Director will work closely with the board of trustees, supporting them as they take on a more active fundraising role. It is expected that the amount raised by UMAR will increase in future years as the Director systematically and effectively strengthens the organization's overall fundraising capacity.

Minimum Education and Experience:

Bachelor's degree required, master's degree a plus. Must have 5 or more years of fundraising and marketing experience. Major gift experience is required.

Job Type: Full-time