

**National Philanthropy Day®**

Honoring people and organizations who change our community through philanthropy

Wednesday, November 13, 2013
Networking 11:15 a.m.; Lunch 11:45 – 1:00 p.m.
Westin Charlotte

EVENT SPONSORSHIP OPPORTUNITIES

- Heart of Gold Sponsor - \$3,000**
 - Four reserved tables with signage (maximum 32 guests)
 - Company logo on event invitation
 - Opportunity for company representative to give opening remarks
 - Company logo included in event video
 - Advertisement in event program guide –*(full page / black & white)*
 - Company link in AFP event emails (1,000)
 - Company link in e-newsletters to AFP members prior to and following the event (250)
 - Recognition on the AFP Charlotte Chapter's Facebook and Twitter pages

- Heart of Silver Sponsor - \$1,500**
 - Two reserved tables with signage (maximum 16 guests)
 - Company logo on event invitation
 - Advertisement in program guide –*(full page / black & white)*
 - Company link in AFP event emails (1,000)
 - Recognition on the AFP Charlotte Chapter's Facebook and Twitter pages

- Heart of Bronze Sponsor - \$650**
 - Reserved table with signage (up to 8 guests)
 - Advertisement in event program guide –*(half page / black & white)*

- Table Sponsor - \$400** *(prior to early bird cut-off on Oct. 11th - \$500 after)*
 - Reserved table with signage (up to 8 guests)
 - Name listed inside event program

- Friend of NPD - \$250**
 - Advertisement in event program guide *(half page / black & white)*



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SPONSORSHIP REGISTRATION FORM (please note deadlines below)

NAME _____

TITLE _____

COMPANY _____
(As you wish it to be listed in publications and on table signage)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Signature

Date

PLEASE MAKE CHECKS PAYABLE TO AFP CHARLOTTE

Questions about sponsorship opportunities or to submit reservations and payment please contact:

Donna Canzano - Chair, National Philanthropy Day

AFP Charlotte
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Charlotte, NC 28232

Email: dcanzano@humanesocietyofcharlotte.org
Phone: 704-494-7704

PLEASE NOTE THE FOLLOWING DEADLINES:
September 6th – Inclusion in printed invitations
October 11th – Early bird pricing cut-off date for table sponsors
October 25th – Inclusion in event program
November 1st – Table reservations and signage

