



The Campaigner

Issue: # 10

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Letter from the President



Doug Hartjes,
CFRE

It's hard to believe the holidays are almost upon us! I guess it should not come as a surprise to us fundraisers however. Many of you have been preparing the last several months for this moment. The holidays are the most "giving" time of the year after all!

This is also a time for us to recognize and pay tribute to the great contributions that philanthropy-and those people active in the philanthropic community-have made to our lives, our communities and our world.

On Wednesday, November 10, 2010 outstanding donors, volunteers, corporations, foundations, small businesses, youth in philanthropy and others will be honored on **National Philanthropy Day** in recognition of their significant work.

Jim Rohn said: "Giving starts the receiving process." I look forward to paying tribute to those who have inspired so many others to



give.

I hope to see you at the event!

Doug Hartjes, CFRE
President, AFP Charlotte



2010 National Philanthropy Day

Wednesday, November 10, 2010



National Philanthropy Day®

AFP Charlotte will host the 19th Annual National Philanthropy Day Awards luncheon to be held on Wednesday, November 10, 2010. Networking will begin at 11:15 a.m., and the luncheon will start at 11:45 a.m. to 1:00 p.m. at the Ritz Carlton, Charlotte. The ceremony will honor community members who change the world with a giving heart.

Awards are to be given in ten categories including Outstanding Philanthropic Small Business, Outstanding Philanthropic Organization, Outstanding Philanthropist, Outstanding Legacy, Outstanding Volunteer Fundraiser, Outstanding Emerging Philanthropist, Outstanding Student Philanthropy, and Outstanding Professional Fundraising Executive, and Outstanding Champion of Diversity. [See 2010 Award Winners](#)

For more information, contact Sharon Harrington at 704-687-0082 or [email her](#). [LIMITED, INDIVIDUAL SEATING TICKETS REMAIN.](#)

Thank you to our National Philanthropy Day Sponsors

Heart of Platinum/ Lead Sponsor
Blue Cross Blue Shield of North Carolina Foundation

Heart of Gold Sponsor
**Davidson College
UNC Charlotte**

Heart of Silver Sponsors
**CPCC Foundation
Greater Charlotte Cultural Trust
Leave A Legacy
Norsan Multimedia**

In-Kind Sponsors
**The Ritz-Carlton, Charlotte
WFAE 90.7 FM
Lead Source Marketing
Loftin & Company Printers**

Upcoming Meetings: For more information on these and other programs, [click here](#)

2010 Board

President
Doug Hartjes, CFRE
President, Make A Wish Foundation of Central & Western North Carolina

President-Elect
Amy Tribble
Director of Development, Council for Children's Rights

VP, Outreach/Diversity
Jenni Gaisbauer, CFRE
Senior VP of Development, Levine Museum of the New South
VP, Member Services
Michelle Hamilton, CFRE
Development Officer, Crisis Assistance Ministry

VP, External Relations
Armen S. Boyajian
Director of Leadership Giving, Catholic Diocese of Charlotte

VP, Professional Advancement
Todd W. Hartung, Jr.
Director of Advancement, Cannon School

Secretary
Jamie Hayes, CFRE
Director of Development, Presbyterian Hospital Foundation

Treasurer
Jennifer Sheely
Vice President of Development, Holy Angels Foundation, Inc.

Past President
Beth Fischer, JD, CFRE
Director of Principal Gifts, UNC Charlotte

\$50 Active New Member Discount

Offer Expires November 30th

In honor of National Philanthropy Day®, AFP will be offering a \$50.00 discount to new members joining in the Active category by November 30, 2010. Fill out the membership invitation as usual (available on www.afpnet.org), but deduct \$50.00 from the total and include this coupon with your payment. Coupon must be included with payment in order to receive the discount.

Board Member Profile

Jamie Hayes, CFRE

The AFP Charlotte Board of Directors is thrilled to have Jamie Hayes serve as Secretary. Jamie's love for raising money started as a young girl. She even saved some of her allowance each year to give back to children in need. Jamie has continued to develop that concept of helping others throughout her career and today is Director of Development for Presbyterian Healthcare Foundation.



Jamie Hayes, CFRE

Jamie's first official fundraising experience came during a college internship at the American Red Cross in Austin, Texas. Even then, her supervisor knew Jamie would be great as a development officer. She received her Masters of Arts in Philanthropic Studies from the Center on Philanthropy and her Masters of Public Affairs from Indiana University at Indianapolis.

In the pursuit of bettering herself as a fundraiser, Jamie received her CFRE three years ago. Jamie has left her mark working for a variety of organizations in the non-profit field including Special Olympics, Zoo Atlanta, the Atlanta Women's Foundation, the American Cancer Society and NPower Indiana.

In her current role as Director of Development for Presbyterian Healthcare Foundation, the non-profit is celebrating its 30th year of making a difference. Since 1980, the Foundation has generated more than \$50 million in charitable giving for the hospital.

Since the start of her career about 10 years ago, Jamie has been involved with AFP. She said it's been "an invaluable source for keeping abreast of new topics in the field and networking with peers." For 2010, in addition to serving as Secretary of the Board she's also working with CFRE programming.

In her personal life, Jamie loves the outdoors-especially hiking with her husband and their two dogs. She also enjoys traveling, particularly internationally. Jamie's other hobbies include reading, playing poker and watching "junk" TV-which she admits to loving the housewives shows. For more information about Presbyterian Healthcare Foundation, [click here](#).

New Members

Welcome to our newest members:

AFP-Charlotte welcomes the following new members:

Programs

Tamara Brainerd, CFRE
Vice President, Operations, Junior Achievement of Central Carolinas

Legislative

Linda Breen
Director of Philanthropy, College of Education, UNC Charlotte

Mentoring

Ben Mohler
Director of Philanthropy and Development, UNC Charlotte

National Philanthropy Day Chair

Sharon Harrington, JD
Director of Development, College of Liberal Arts & Sciences, UNC Charlotte

NC Philanthropy Conference Chair

Shannon Hinson
Director of Individual Giving, Thompson Child & Family Focus

Senior Forum

Patton McDowell
Patton McDowell & Associates, LLC

Scholarships

Kelly Lynn
Director of Development & Community Engagement, Charlotte Emergency Housing

At-Large

Katie Benston, CFRE

Chapter Administrator

Sharon A. Tripp

Melissa Davis

Hillary Ryan Dye, Development Coordinator, Freedom School Partners

David Rivens, Capstone Advancement Partners

Scott Schaeffer, Chairman, SEU Promotions

Robert C Silber, Executive Director, Eastern Catawba Cooperative

For more info about AFP membership please contact **Michelle Hamilton**,
704-227-2795.

From AFP International

GET NEW NEWS

Top Story: [The Top 10 Mistakes in Fundraising Campaigns](#)

Is your fundraising campaign fizzling? Whether you are stalled or just moving slower than you would like, there are some common mistakes that you can diagnose now before your campaign sputters to a stop. [Read more.](#)

Related Resource: [AFP Hot Topic: Capital Campaigns](#)

[Do Donors Really Want More Data?](#)

Donors crave more and better information about charities, information that will help them make smarter decisions about which groups they support. Is this a correct assumption? (*The Chronicle of Philanthropy*) [Read more.](#)

Our Mission

The Charlotte Chapter is a member-focused professional organization that advances philanthropy by promoting effective and ethical fundraising.

We accomplish this through education and training, promoting credentialing, providing resources, networking, mentoring, advocacy and recognition.



Try it FREE today.