



# AFP Charlotte The Campaigner

The LATEST NEWS FROM AFP-CHARLOTTE  
[www.afp-charlotte.org](http://www.afp-charlotte.org)

September 2009



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## Other Upcoming Events

**Philanthropy Journal Webinar**  
*My Secrets to Getting Grants:  
Needs & Strategies*  
**Oct 8, 2009**  
1:00-2:00pm  
[More Information](#)

## AFP Charlotte Upcoming Meetings and Events

September 16, 2009  
[Transparency & Accountability  
in the Nonprofit Sector](#)

October 21, 2009  
[Women In Philanthropy](#)

November 9, 2009  
[Major Gifts Affinity Group](#)

## → AFP Charlotte National Philanthropy Day

Leon and Sandra Levine will serve as honorary chairs for the 18th Annual National Philanthropy Day Awards luncheon to be held on [Wednesday, November 18, 2009](#) from 11:15am - 1:00pm at the Charlotte Convention Center - Ballroom A.

Table sponsorships cost \$350 (table of eight) and individual tickets are \$40/person.

Interested in becoming a sponsor? Please click [HERE](#) to download the opportunities form. Please make note of the deadlines!

NOTE: If you wish to be included in the invitation as a sponsor, please return the form by **no later than September 25, 2009.**

To be acknowledged at the event with table signage and in the program, table reservations must be received by **October 30, 2009.**

Please contact [Tiffany Hilson](#) at 704.373.2256 ext. 205 if you require more information.

[To purchase individual tickets or table reservations, click here.](#)



## → Chamberlain Scholarships

November 18, 2009  
[National Philanthropy Day  
Celebration](#)

December 9, 2009  
[Audio/Webconference: How  
to Have Conversations with  
Donors About Planned Gifts](#)

## Membership Dues Installment Plan

AFP appreciates the economic situation that many members are currently facing and is offering a one-time offer to allow payment of membership dues in six installments.

[More Information](#)

## AFP Charlotte Chapter Executive Referral Service



AFP-Charlotte offers two levels of executive referral service:

Position announcement emailed to AFP-Charlotte email list and posted on website.

Position announcement posted on AFP-Charlotte web site only

Job postings will be removed from the web site after being posted for 75 days.

[For More Information and to  
view available positions](#)

### 2009 Board Members

PRESIDENT  
[Beth Fischer, JD, CFRE](#)

Do you have 1 to 5 years of fund raising experience? Would you like to go to the International Conference?

Apply Today for the Chamberlain Scholarship  
Applications Due: **September 30, 2009**



Each year, members of the Charlotte Chapter are asked to participate in AFP's **Every Member Campaign**. Our chapter has always responded, and as a result, has access to one of the most visible benefits of our financial support of and association with AFP - the Chamberlain Scholarship.

The Chamberlain Scholarship program was created to help individuals who are employed as full-time fundraisers in nonprofit organizations develop their knowledge and skill in fundraising. The scholarship specifically funds a \$500 grant to help make it possible for someone who is new to fundraising (no more than five years experience), and who has never attended an AFP International Conference, to attend. The 2010 conference will be held April 11th-14th in Baltimore, Maryland where AFP will celebrate 50 years of working to advance the profession while celebrating fundraising's bright future and its impact on people and societies around the world.

Additional information about the International Conference and the history of the Chamberlain Scholarship may be obtained by visiting the Association of Fundraising Professionals Website at <http://www.afpnet.org>.

The application deadline is September 30th so act quickly to take advantage of this great opportunity. The recipient will be selected in October and the Chamberlain Scholarship will be awarded at the National Philanthropy Day luncheon on November 18, 2009. [Click HERE to print an application form.](#)

Additional information is available by contacting Amy Tribble at (704) 372-7961 or by sending an email to [amy@cfcrights.org](mailto:amy@cfcrights.org).

## → 2009-2010 Elections at September Meeting

### Attend and Vote

Each September, AFP Charlotte's Montly Meeting doubles as our Annual Meeting. We must have a quorum of members attend to vote on our new slate of officers. Make plans to attend today.

Register [HERE](#).

*Director of Development  
Belk College of Business,  
UNC Charlotte*

**PRESIDENT-ELECT**  
Doug Hartjes, CFRE  
*Development Officer  
Crisis Assistance Ministry*

**SECRETARY**  
Jenni Gaisbauer, CFRE  
*Senior Vice President of  
Development  
Levine Museum of the New  
South*

**TREASURER**  
Jennifer Sheely  
*Vice President of  
Development  
Holy Angels Foundation, Inc.*

**PAST PRESIDENT**  
Nancy McEneny, CFRE  
*Director of Community Affairs  
& Development  
LifeSpan*

**MARKETING/COMMUNICATIONS**  
Armen S. Boyajian  
*Director of Leadership Giving  
Catholic Diocese of Charlotte*

**MENTORING**  
Linda Breen  
*Director of Philanthropy  
College of Education  
UNC Charlotte*

**MEMBERSHIP**  
Michelle Hamilton, CFRE  
*Development Officer  
Crisis Assistance Ministry*

**EXECUTIVE REFERRAL**  
Todd W. Hartung, Jr.  
*Associate VP Alumni Programs  
& Annual Giving  
Queens University of  
Charlotte*

**NATIONAL PHILANTHROPY DAY**  
Tiffany M. Hilson  
*Vice President - Development  
& Communications  
Urban League of Central  
Carolinas*

**EDUCATION, ETHICS & YOUTH  
IN PHILANTHROPY**  
Shannon Hinson

## **September Luncheon Meeting**

**Wednesday, September 16, 2009**  
**Transparency and Accountability in the  
Nonprofit Sector**  
**11:15 Networking - 11:45 Lunch & Program**  
Crowne Plaza

### *All Eyes on Us!*

For our first AFP luncheon after summer break, please join fellow development professionals for an informative and very honest look at how nonprofits can use Stewardship to Earn Public Trust. Our panel will feature Dianne Chipps Bailey of Robinson, Bradshaw & Hinson, P.A. and Kimberly Flint Keel, President of the United Way - York County. Moderated by Bart Landess, Foundation for the Carolinas, topics will include:

- Transparency and accountability
- Board governance and the staff/board relationship
- Connecting donors to the outcomes of their gifts

Please join us for this special panel, followed by a Q&A session.

### **About the Presenters**

**Dianne Chipps Bailey** is an attorney with Robinson, Bradshaw & Hinson, P.A. Her practice is dedicated to the representation of nonprofit organizations, their senior management and volunteer leaders. Dianne has extensive experience advising a diverse group of nonprofits in all aspects of their organization, administration and management.

### **Kimberly Flint Keel**

is the President of the United Way of York County. She brings 28 years successful leadership in non-profit and local government programs providing services that develop local capacity to meet emerging community needs. She is currently the Chair of the Chief Professional Officer's Council and a member of the Executive Committee of Board for the United Way Association of South Carolina.

**Bart Landess** is SVP-Development & Planned Giving at Foundation For The Carolinas, the community foundation for the Charlotte region. Bart regularly works with donors and nonprofits on tax and estate planning and lifetime gifts of non-cash assets.

**COST:** AFP Members \$22.00 Guests \$30.00

**\*NOTE:** Prices increase Friday, Sept 11th and registration closes at noon on Monday, September 14th.

Click [HERE](#) to register!

 **Board Member Profile**

*Director of Annual Fund  
Thompson Child & Family  
Focus*

SENIOR FORUM  
Patton McDowell  
*Consultant  
Patton McDowell &  
Associates, LLC*

DIVERSITY  
Kishshana Palmer Teele  
*Chief Development Officer  
Big Brothers Big Sisters of  
Greater Charlotte*

SCHOLARSHIPS  
Amy Tribble  
*Director of Development  
Council for Children's Rights*

EVERY MEMBER CAMPAIGN  
Armen S. Boyajian  
*Director of Leadership Giving  
Catholic Diocese of Charlotte*

Sharon Tripp  
*Chapter Administrator*

## Walk-In Policy

Just a friendly reminder that if you plan on attending our monthly luncheons, please make every effort to register online at [www.afp-charlotte.org](http://www.afp-charlotte.org). This allows the Chapter to plan the luncheons in the most efficient and inexpensive way possible.

## → Stay Tuned...

AFP Charlotte's e-newsletter **The Campaigner** is your resource for the latest news. Forward to a friend & spread the word about our great organization. Got News? [Email US](mailto:EmailUS)

## → AFP Members - Share Your Success



**Shanon Hinson**, the Chair of the Education, Ethics and Youth in Philanthropy Committee of AFP Charlotte, answers a few questions in this month's profile.

**What got you into development?** I've always done volunteer work and was particularly inspired by my participation with the Information Technology Council with the Charlotte Chamber years ago. It was really my first exposure to grant writing and soliciting businesses for financial support. I thought---I really like this---could this be a career path for me?

**Your first development job?** I'm probably an anomaly in the development profession, as Thompson Child & Family Focus IS my first development job! I've been with the Agency since early 2003 in annual giving.

**How did you get into development?** I had a family friend that was a long-time development professional---I met with her to "pick her brain" about how to get into fundraising as a profession and the rest is history!

- Read the entire profile [HERE](#)

## → CFRE Study Group

Kathy Larsen will be organizing a CFRE study group this Fall.

Please [contact Kathy](#) if you are interested in learning more or would like to participate.

## → Coming Soon to a Browser Near You - The New AFPnet.org!

Summertime means blockbuster movies, and this year AFP National has saved the biggest and best for season's end.

In September you can enjoy the best sequel of the year as AFP will bring up the curtain on the brand new [AFPnet.org](http://AFPnet.org) website!

The new AFPnet.org-the culmination of months of gathering member feedback-will be the premier web resource for AFP members, as well as anyone interested in the world of fundraising.

## → AFP's Job Seekers Toolkit for

Changed jobs recently?  
Accepted a new challenge?  
Received an accolade for your  
work and accomplishments? Let  
your colleagues and AFP know!

Simply send your current AND  
new job information (including  
city and state/province), or  
information about your  
recognition, to  
[ewire@afpnet.org](mailto:ewire@afpnet.org). Please  
include the words "member  
motion" in the subject line.

AND, let us advertise this news  
locally - email [Armen Boyajian](mailto:Armen.Boyajian),  
Marketing and Communications  
Chair, AFP Charlotte.

## Fundraisers

This toolkit focuses on finding the right job  
and features advice and services to help you  
carry out a successful job search and land  
on your feet in a rewarding new position.

Check out the toolkit [HERE](#).



AFP, the Association of Fundraising Professionals, advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing and advocacy.

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