



AFP Charlotte The Campaigner

The LATEST NEWS FROM AFP-CHARLOTTE
www.afp-charlotte.org

November 2009



The Charlotte Chapter is a member-focused professional organization that advances philanthropy by promoting effective and ethical fundraising. We accomplish this through education and training, promoting credentialing, providing resources, networking, mentoring, advocacy and recognition.

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Other Upcoming Events

IBAC/Charlotte November Meeting

Jane McIntyre on Turning United Way Around: Communications Imperatives and Priorities in a Rolling Crisis

[READ ARTICLE](#)

**Wed, Nov 4th
11:30am-1:15pm**

Johnston & Wales University
Academic Center
Charlotte, NC
[More Information](#)

Philanthropy Journal Webinar

Keeping Communications Front and Center - Even During Tough Financial Times

→ AFP Charlotte Sponsoring Breakout Session at Nonprofit Business Summit

Join AFP Charlotte at the 2009 Nonprofit Business Summit as we host a morning breakout session entitled "New Faces of Philanthropy: Building Your Donor Base for Tomorrow."



The session will address changing trends in Charlotte's philanthropic marketplace. Moderator Karla Williams & distinguished panelists will address the new landscape facing Charlotte fund raisers and how to develop successful strategies to tackle new challenges.

The Charlotte Business Journal and US Airways present the 2009 Nonprofit Business Summit at the Westin Hotel on November 10th from 8:00am-2:30pm.

Find more information about the 2009 Nonprofit Business Summit and how to register [HERE](#).

Find more information about the AFP Charlotte sponsored breakout session, the moderator and panelists [HERE](#).

→ AFP Charlotte National Philanthropy Day

Leon and Sandra Levine will serve as honorary chairs for the 18th Annual National Philanthropy Day Awards luncheon to be held on **Wednesday, November 18, 2009** from 11:15am - 1:00pm at the Charlotte Convention Center - Ballroom A.

Table sponsorships cost \$350 (table of eight) and individual tickets are \$40/person.

Nov 11, 2009
1:00-2:00pm
[More Information](#)

AFP Charlotte Upcoming Meetings and Events

November 9, 2009
[Major Gifts Affinity Group](#)

November 18, 2009
[National Philanthropy Day
Celebration](#)

December 9, 2009
[Audio/Webconference: How
to Have Conversations with
Donors About Planned Gifts](#)

January 20, 2009
[How to Walk the Walk and Not
Just Talk the Talk](#)

Membership Dues Installment Plan

AFP appreciates the economic situation that many members are currently facing and is offering a one-time offer to allow payment of membership dues in six installments.
[More Information](#)

AFP Charlotte Chapter Executive Referral Service



AFP-Charlotte offers two levels of executive referral service:

Position announcement emailed to AFP-Charlotte email list and posted on website.

To be acknowledged at the event with table signage and in the program, **table reservations must be received by October 30, 2009.**

Please contact [Tiffany Hilson](#) at 704.373.2256 ext. 205 if you require more information.

[To purchase individual tickets or table reservations, click here.](#)



→ Board Member Profile

Amy Tribble is Chairperson of AFP Charlotte's Scholarship Committee, a Board member and Director of Development at the Council for Children's Rights.



Amy is originally from St. Louis and attended Catholic schools. She has taken a "nonlinear" path to development (like many of us), initially at the Corcoran Gallery in Washington, then at the Mint, as Amy attended Salem College and went to graduate school at Washington University with the intention of getting her Ph.D. in Art History - but she wound up getting her MA and then taught at CPCC, Winthrop, Queens, and UNC-Charlotte as an adjunct professor.

Amy also worked at the Museum of the New South (pre-building) as Curator of Education.

Amy's experience with hospice care with a family member indirectly led her to her first fund raising job at Hospice & Palliative Care. She began as a grant writer in 1996 and became Annual Fund Manager by 1997.

- Read the entire profile [HERE](#)

→ Major Gifts Affinity Group

Monday, November 9, 2009

9:00 - 10:30am
Catholic Diocese
1123 S. Church St.
Charlotte, NC 28208

Do you spend at least 50% of your time raising gifts of \$5,000

Position announcement posted on AFP-Charlotte web site only

Job postings will be removed from the web site after being posted for 75 days.

[For More Information and to view available positions](#)

2009 Board Members

PRESIDENT

[Beth Fischer, JD, CFRE](#)
*Director of Development
Belk College of Business,
UNC Charlotte*

PRESIDENT-ELECT

[Doug Hartjes, CFRE](#)
*Development Officer
Crisis Assistance Ministry*

SECRETARY

[Jenni Gaisbauer, CFRE](#)
*Senior Vice President of
Development
Levine Museum of the New
South*

TREASURER

[Jennifer Sheely](#)
*Vice President of
Development
Holy Angels Foundation, Inc.*

PAST PRESIDENT

[Nancy McEneny, CFRE](#)
*Director of Community Affairs
& Development
LifeSpan*

MARKETING/COMMUNICATIONS

[Armen S. Boyajian](#)
*Director of Leadership Giving
Catholic Diocese of Charlotte*

MENTORING

[Linda Breen](#)
*Director of Philanthropy
College of Education
UNC Charlotte*

MEMBERSHIP

[Michelle Hamilton, CFRE](#)
*Development Officer
Crisis Assistance Ministry*

or more? Ever have ideas or questions you want to bounce off other colleagues?

An affinity group has formed for major gifts officers to discuss best practices, strategies and ideas around key topics. The objective for the group is to act as a sounding board for each other on ideas such as: identifying prospects, utilizing your board/volunteers effectively, repairing relationships, etc.

COST:

AFP Members FREE (but you MUST REGISTER) Guests \$10.00

***NOTE: Seating is limited.**

Click [HERE](#) to register!

→ Registration Opens for 47th AFP International Conference on Fundraising

New sessions, new speakers, new ideas!!! On April 11 - 14, 2010, AFP International will honor 50 years of working to advance the profession while celebrating fundraising's bright future and its impact on people and societies around the world.



While we celebrate this major milestone in AFP history, you can gain knowledge on the latest in fundraising and take advantage of several networking opportunities. Also, AFP will once again provide a great line-up of keynote speakers.

The 2010 event will take place in Baltimore, Maryland. General registration for all attendees is now open.

Find out more [HERE](#).

→ Women in Philanthropy Program

Did you enjoy the October AFP Charlotte Meeting about "Women in Philanthropy: Raising Money in Tough Times"? Or maybe you missed it but wished you could've been there.

Catch up for the first time or reference the information as a reminder.

Presenter Georgette "Gigi" Dixon has provided the text of her speech [HERE](#).

EXECUTIVE REFERRAL

Todd W. Hartung, Jr.

*Associate VP Alumni Programs
& Annual Giving
Queens University of
Charlotte*

NATIONAL PHILANTHROPY DAY

Tiffany M. Hilson

*Vice President - Development
& Communications
Urban League of Central
Carolinas*

EDUCATION, ETHICS & YOUTH IN PHILANTHROPY

Shannon Hinson

*Director of Annual Fund
Thompson Child & Family
Focus*

SENIOR FORUM

Patton McDowell

*Consultant
Patton McDowell &
Associates, LLC*

DIVERSITY

Kishshana Palmer Teele

*Chief Development Officer
Big Brothers Big Sisters of
Greater Charlotte*

SCHOLARSHIPS

Amy Tribble

*Director of Development
Council for Children's Rights*

EVERY MEMBER CAMPAIGN

Armen S. Boyajian

*Director of Leadership Giving
Catholic Diocese of Charlotte*

Sharon Tripp

Chapter Administrator



AFP Members - Share Your Success

Changed jobs recently? Accepted a new challenge? Received an accolade for your work and accomplishments? Let your colleagues and AFP know!

Simply send your current AND new job information (including city and state/province), or information about your recognition, to ewire@afpnet.org. Please include the words "member motion" in the subject line.

AND, let us advertise this news locally - email [Armen Boyajian](mailto:Armen.Boyajian@afpnet.org), Marketing and Communications Chair, AFP Charlotte.



Stay Tuned...

AFP Charlotte's e-newsletter **The Campaigner** is your resource for the latest news. Forward to a friend & spread the word about our great organization. Got News? [Email us](#)

Walk-In Policy

Just a friendly reminder that if you plan on attending our monthly luncheons, please make every effort to register online at www.afp-charlotte.org. This allows the Chapter to plan the luncheons in the most efficient and inexpensive way possible.

Email Marketing by

