

AFP Charlotte The Campaigner

The LATEST NEWS FROM AFP-CHARLOTTE www.afp-charlotte.org

October 2009



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Philanthropy Journal Webinar My Secrets to Getting Grants: Needs & Strategies Oct 8, 2009 1:00-2:00pm More Information

AFP Charlotte Upcoming Meetings and Events

October 21, 2009 Women In Philanthropy: Raising Money in Tough Times

November 9, 2009 Major Gifts Affinity Group

November 18, 2009 National Philanthropy Day Celebration

December 9, 2009 Audio/Webconference: How to Have Conversations with

October Luncheon Meeting

Wednesday, October 21, 2009 Women in Philanthropy: Raising Money in Tough

11:15 Networking - 11:45 Lunch & Program Crowne Plaza - 201 S. McDowell St, Charlotte, NC 28204

Program Highlights include:

- Working with Women Donors: Their Motivations, Generational Differences, Models of Engagement - an understanding of how women's motivations for giving and generational differences may influence fundraising strategies; examination of distinctive women's philanthropic structures.
- Appealing to Women Donors: Communication and Marketing Strategies - an understanding of key factors of communicating effectively with women and how marketing to women can build organizational loyalty and increase involvement and contributions.

About the Presenter

Georgette "Gigi" Dixon is the Director of National Partnerships for Wachovia Bank, a Wells Fargo Company. In this role, Ms. Dixon develops and manages relationships with national nonprofit organizations. Her responsibilities include contributions and foundation grant-making, special projects and consulting with internal lines of business to leverage national community partnerships for building and maintaining corporate community brand and reputation.

COST: AFP Members \$22.00 Guests \$30.00 *NOTE: Prices increase Friday, October 16th and registration closes at noon on Monday, October 19th.

Click **HERE** to register!



AFP Charlotte National Philanthropy Day

Donors About Planned Gifts

January 20, 2009

How to Walk the Walk and Not

Just Talk the Talk

Membership Dues Installment Plan

AFP appreciates the economic situation that many members are currently facing and is offering a one-time offer to allow payment of membership dues in six installments.

More Information

AFP Charlotte Chapter Executive Referral Service



AFP-

Charlotte offers two levels of executive referral service:

Position announcement emailed to AFP-Charlotte email list and posted on website.

Position announcement posted on AFP-Charlotte web site only

Job postings will be removed from the web site after being posted for 75 days.

For More Information and to view available positions

2009 Board Members

PRESIDENT

<u>Beth Fischer, JD, CFRE</u>

Director of Development

Belk College of Business,

UNC Charlotte

Leon and Sandra Levine will serve as honorary chairs for the 18th Annual National Philanthropy Day Awards luncheon to be held on Wednesday, November 18, 2009 from 11:15am - 1:00pm at the Charlotte Convention Center - Ballroom A.

Table sponsorships cost \$350 (table of eight) and individual tickets are \$40/person.

Interested in becoming a sponsor? Please click <u>HERE</u> to download the opportunities form. Please make note of the deadlines!

NOTE: If you wish to be included in the invitation as a sponsor, please return the form by **no later than**September 25, 2009.

To be acknowledged at the event with table signage and in the program, table reservations must be received by October 30, 2009.

Please contact <u>Tiffany Hilson</u> at 704.373.2256 ext. 205 if you require more information.

<u>To purchase individual tickets or table reservations</u>, click here.



Board Member Profile



Jenni Gaisbauer is Secretary of the AFP Charlotte Board of Directors. She took an unusual route to development - through competitive sports, growing up in Mendota Heights, MN.

She attended the University of Montana on a four-year tennis scholarship. When she was a senior in college, her parents relocated to

Raleigh and Jenni moved there after graduation, teaching tennis.

She continued her athletic career, attending The Ohio State University, earning her master's degree in sports administration with the goal of becoming an athletic director at a major university.

She was exposed to fund raising profession through assistantship with the Buckeye Club, the fundraising arm of the

PRESIDENT-ELECT Doug Hartjes, CFRE

Development Officer Crisis Assistance Ministry

SECRETARY Jenni Gaisbauer, CFRE Senior Vice President of Development Levine Museum of the New South

TREASURER Jennifer Sheely Vice President of Development Holy Angels Foundation, Inc.

PAST PRESIDENT Nancy McEneny, CFRE Director of Community Affairs & Development LifeSpan

MARKETING/COMMUNICATIONS Armen S. Boyajian Director of Leadership Giving Catholic Diocese of Charlotte

MENTORING Linda Breen

Director of Philanthropy College of Education **UNC Charlotte**

MEMBERSHIP Michelle Hamilton, CFRE Development Officer Crisis Assistance Ministry

EXECUTIVE REFERRAL Todd W. Hartung, Jr.

Associate VP Alumni Programs & Annual Giving Queens University of Charlotte

NATIONAL PHILANTHROPY DAY Tiffany M. Hilson

Vice President - Development & Communications Urban League of Central Carolinas

EDUCATION, ETHICS & YOUTH IN PHILANTHROPY Shannon Hinson

Director of Annual Fund Thompson Child & Family **Focus**

university's athletic department.

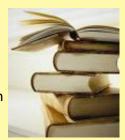
Read the entire profile HERE

CFRE Study Group

Kathy Larsen has organized a CFRE study group this Fall.

The next meeting is October 27, 2009 5:45pm at the Catholic Diocese of Charlotte

Please contact Kathy if you are interested in learning more or would like to participate.



The AFP Information Exchange: In-**Depth Guidance From Your Peers**

The AFP Information Exchange, an exclusive benefit for members, offers valuable guidance on fundraising. Two new papers are added each week. Writing an information paper is a great way to provide your unique skills and perspective in a short document (between 750 and 2000 words) that won't take too much time away from your professional and personal responsibilities. Or you can simply submit a paper that's already been published by you or your organization! Consider submitting a paper with your own valuable expertise!

Read more **HERE**.

Need help with your next capital campaign?



isit the AFP Consult and Resource Directory to choose a qualified consultant.

→ AFP Members - Share Your Success

Changed jobs recently? Accepted a new challenge? Received an accolade for your work and accomplishments? Let your colleagues and AFP know!

Simply send your current AND new job information (including city and state/province), or information about your recognition, to ewire@afpnet.org. Please include the words "member motion" in the subject line.

AND, let us advertise this news locally - email Armen Boyajian, Marketing and Communications Chair, AFP Charlotte.

SENIOR FORUM Patton McDowell Consultant Patton McDowell & Associates, LLC

DIVERSITY

<u>Kishshana Palmer Teele</u>

Chief Development Officer

Big Brothers Big Sisters of

Greater Charlotte

SCHOLARSHIPS Amy Tribble

Director of Development Council for Children's Rights

EVERY MEMBER CAMPAIGN
Armen S. Boyajian
Director of Leadership Giving
Catholic Diocese of Charlotte

Sharon Tripp Chapter Administrator

Walk-In Policy

Just a friendly reminder that if you plan on attending our monthly luncheons, please make every effort to register online at www.afp-charlotte.org. This allows the Chapter to plan the luncheons in the most efficient and inexpensive way possible.



Stay Tuned...

AFP Charlotte's e-newsletter The Campaigner is your resource for the latest news. Forward to a friend & spread the word about our great organization. Got News? Email US

AFP, the Association of Fundraising Professionals, advances philanthropy by enabling people and organizations to practice ethical and effective fundraising. The core activities through which AFP fulfills this mission include education, training, mentoring, research, credentialing and advocacy.

