



# The Campaigner

OCTOBER 2011



The Association of Fundraising Professionals Charlotte Chapter provides its members opportunities to advance philanthropy by becoming effective and ethical fundraisers.

Professional - Inclusive - Innovative  
Engaging - Fun - Collaborative

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## From the President

### Every Member Campaign A Success



Amy Tribble, CFRE 2011  
AFP Charlotte Board

Each year, members of the Charlotte Chapter are asked to participate in AFP's **Every Member Campaign**. Our chapter has always responded and as a result of the 2010 Every Member Campaign, AFP Charlotte recently received a chapter partnership grant of \$1097. Our chapter had a goal of \$2600 and we raised \$4389 in response!

One of the most visible benefits of our financial support is the **Chamberlain Scholarship**. The Chamberlain Scholarship program was created to



President

help individuals who are employed as full-time fundraisers in nonprofit

organizations develop their knowledge and skill in fundraising. **The scholarship specifically funds a \$500 grant to help make it possible for someone who is new to fundraising (no more than five years experience), and who has never attended an AFP International Conference, to attend. The deadline for applying for this particular scholarship is TODAY. [Download the application](#)**



Thank you to all of you who generously donated to this campaign. **For more information about our scholarships, [click here](#).** For questions or more information, contact Scholarships Chair, [Shannon Hinson](#).

## 2012 Board of Directors

**SLATE APPROVED AT SEPTEMBER MEETING**

### Officers

**President:** Katie Benston, CFRE  
**Immediate Past President:** Amy Tribble, CFRE  
**President Elect:** Patton McDowell, CFRE  
**Treasurer:** Jennifer Sheely  
**Secretary:** Jamie Hayes, CFRE  
**VP Programming:** Sharon Harrington, CFRE  
**VP Membership:** Michelle Hamilton, CFRE  
**VP Outreach:** Armen Boyajian

### New Directors

Trish Hobson  
Basil Lyberg  
Donna Canzano  
Adam Cook, CFRE  
John Horton

### Renewing Directors

Shannon Hinson  
Brandon Prescott  
Kelly Lynn, CFRE  
Ben Mohler, CFRE  
Beth Fischer, CFRE  
Grace Lewis, CFRE  
Joy Paige  
Stephanie Stenglein  
Katherine Lambert, CFRE

## 2011 National Philanthropy Day Early Bird Pricing Extended until October 12th

*Honoring people and organizations who change our community through philanthropy*

## Positions Available

**Crisis Assistance Ministry - Campaign Manager**  
Position is 30 hours a week

To see more information on this and other available positions, [click here](#)

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## OPEN POSITIONS

### UPCOMING EVENTS

October 18th  
[New Professionals Affinity Group: Mastering the Development Cycle](#)

October 19th  
[Breakfast Meeting Goalbusters](#)

October 27th  
[MEMBERS Fall Social](#)

November 9th  
[National Philanthropy Day Celebration](#)

November 16th  
[Ethics Program: Michael Rose](#)

December 6th  
[Senior Forum](#)

## 2011 Board of Directors

### EXECUTIVE COMMITTEE

**President**  
**Amy Tribble, CFRE**  
VP of Resource Development

CHANGE THE WORLD



WITH A GIVING HEART

## National Philanthropy Day®

Wednesday, November 9, 2011  
Networking 11:15 a.m.; Lunch 11:45 - 1:00 p.m.  
Charlotte Convention Center

Join us for on Wednesday, November 9 for the 2011 National Philanthropy Day® celebration. Help us honor those who change the world with a giving heart. Tables and individual tickets are on sale now. Table Sponsorship (seating for 8) is \$400 until October 12, after price increases to \$500. Individual Registration is \$40 until October 12, after that price increases to \$60

[To purchase click here.](#)

Sponsorship opportunities are still available. To learn more [click here](#). For more information contact Stephanie at 704-372-0956 or [email Stephanie Stenglein](#)



# UNC CHARLOTTE

HEART OF GOLD SPONSOR

## AFP Member Fall Social

Thursday, October 27, 2011

5:30 - 7:00 PM \*

Dilworth Neighborhood Grille

Hordeourves, tea and water -  
Cash bar.

There will be a special "magical"  
guest and raffle drawings.

**\*4:30 - 5:30 SPECIAL OFFERING**

**Interested in obtaining your**

**CFRE?** Come join us for a special networking opportunity to talk to current CFRE holders! There will also be a drawing for a CFRE Scholarship award! Don't miss this exciting opportunity!!!!

[Members Registration Link](#)



Arts and Science Council

**President-Elect**

**Katie Benston, CFRE**

Chief Program Officer  
Care Ring

**Vice President, Membership**

**Michelle Hamilton, CFRE**

Chief Advancement Officer  
Crisis Assistance Ministry

Vice President, Programming  
**Sharon Harrington, JD, CFRE**

Assistant VP of Institutional  
Advancement

Johnson C. Smith University

**Vice President, Outreach**

**Armen S. Boyajian**

Director of Leadership Giving  
Catholic Diocese of Charlotte

**Secretary**

**Kelly Lynn, CFRE**

Director of Development &  
Community Engagement  
Charlotte Family Housing

**Treasurer**

**Jennifer Sheely**

Vice President  
Holy Angels Foundation, Inc.

**Past President. Community**

**Board Training**

**Doug Hartjes, CFRE**

**Member Events**

**Grace Lewis, CFRE**

Regional Executive/Vice  
President of Fund  
Development

Girls Scouts Carolinas Peaks  
to Piedmont

**Legislative**

**Joy Paige**

VP for Institutional  
Advancements  
Johnson C. Smith University

**Affinity Groups**

**Beth Fischer, JD, CFRE**

Director of Principal Gifts  
UNC Charlotte

**Senior Forum & Job  
Opportunities**

**Jenni Gaisbauer, CFRE**

Senior Vice President of

## Members in the News

Advancing Philanthropy September/October 2011

### Mentoring Tomorrow's Leaders

[Benjamin T. Mohler, CFRE](#), director of philanthropy and development of the William States Lee College of Engineering at the University of North Carolina in Charlotte, has had a banner year. Since 2010 he not only completed his Master of Arts degree in philanthropy and recertified his CFRE, but he also got married, presented at AFP's international conference in Chicago and closed the largest corporate gift for William States.

The secret to his fundraising success is more than excellent education and intuition for the work. Throughout his career, Mohler has had exceptional mentors. [Read More...](#)



Benjamin T. Mohler, CFRE

## Member Profile

[Heather Moeller](#)

*Where were you born?*

Honolulu, Hawaii

*How and when did you end up in Charlotte?*

I moved here with my parents when I was 3 weeks old. My dad's family is originally from Charlotte.

*Why did you join AFP?*

To network with other fundraisers, gain professional development, and stay abreast of the latest trends in the non-profit sector.

*How long have you been a professional fundraiser?* 1 year.

*What has been the greatest benefit of membership for you?*

I won the Chamberlain Scholarship that allowed me to attend the AFP International Conference this year.

*What would you say to others who are considering AFP membership?*

Don't hesitate to join! It will be one of the smartest decisions you make for your career. You will meet passionate people and gain insight into the world of fundraising. It's one of the best tools to become the best fundraiser you can be!



Heather Moeller

Development  
Levine Museum of the New South

**NC Philanthropy Conference**  
**Jamie Hayes, CFRE**  
Director of Development  
Presbyterian Healthcare Foundation

**Scholarships**  
**Shannon Hinson**  
Director of Annual Fund  
Thompson Child & Family Focus

**Finance & Certification**  
**Katherine Lambert, CFRE**  
Executive Vice President  
Girl Scouts, Hornets' Nest Council

**Finance & Sponsorships**  
**Patton McDowell, CFRE**  
President  
Patton McDowell & Associates

**Mentoring**  
**Benjamin T. Mohler, CFRE**  
Director of Philanthropy and Development  
The University of North Carolina at Charlotte  
The William States Lee College of Engineering

**Membership Recruitment & Retention, Every Member Campaign**  
**Brandon Prescott**  
Associate Director of Individual Giving  
Council for Children's Rights

**National Philanthropy Day**  
**Stephanie Stenglein**  
Annual Campaign and Patron Information Manager  
Charlotte Symphony

## New Professionals Affinity Group

### MASTERING THE DEVELOPMENT CYCLE

Do you have less than 5 years of experience in the development field?  
Would you like to bounce ideas or questions off colleagues?

October 18th  
3:30 pm - 5:00 pm \*  
Olde Providence Racquet Club

3:30 - 4:00 Registration/Networking  
4:00 - 5:00 Program "Mastering the Development Cycle"  
5:00 - 6:00 Reception



SPONSORED BY

FREE for AFP Members (but you must register) - Guests \$10.00  
[Registration Link](#)

## New Members

### WELCOME!

[Sharon Bremer](#)

Development Officer, The Relatives

[Rebecca Wellborn Grant](#)

Development Director, The Learning Collaborative

[Ed W. McLean](#)

Senior Advisor for Development, Historic Rural Hill, Inc

[Dorothy Sharp](#)

[Wendy Sweet](#)

Executive Assistant, New Life Theological Seminary

[Steffi Travis](#)

Chief Development Officer, Care Ring

## News from AFP International

[Contact Congress to Oppose Cap on Charitable Deduction!](#)

[Civic Engagement by the Numbers](#)

[Free AFP/HEP Webinar: Strategies to Grow Matching Gift Results](#)

Wednesday, October 12th, 2-3 PM

[AFP Launches Tool to Help Fundraisers Assess, Strengthen Ethical Performance](#)



Try it FREE today.