

CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

National Philanthropy Day Presenting Sponsor***

One Available - Deadline of Aug. 31, 2023

\$10,000

- o Three reserved tables with premium seating and signage (maximum 24 guests)
- o 8 Tickets to our Networking Reception at OG NoDa Brewing
- o Opportunity for one representative to speak during event
- o Name/Company logo included in welcome video
- o Name/Company logo included in event video
- o Name/Company logo included in promo video
- o Name/Company logo listed on event invitation
- o Name/Company logo listed in event program
- o Full page, full color advertisement on back of event program
- o Logo and hyperlink featured prominently on the AFP Charlotte website NPD page
- o Recognition in every social media post promoting National Philanthropy Day
- o 24 Parking Passes

Heart of Charlotte National Philanthropy Day Sponsor**

Two Available

\$5,000

- o Three reserved tables with signage (maximum 24 guests)
- o 4 Tickets to our Networking Reception at OG NoDa Brewing
- o Name/Company logo included in event video
- o Name/Company logo listed in event program
- o Full page, full color advertisement in event program
- o Logo and hyperlink featured prominently on the AFP Charlotte website NPD page
- o Recognition in 5 social media posts promoting National Philanthropy Day

Heart of Gold National Philanthropy Day Sponsor**

\$2,500

- o Two reserved tables with signage (maximum 16 guests)
- o Name/Company logo shown during event
- o Name/Company logo listed in event program
- o Full page, full color advertisement in event program
- o Logo and hyperlink featured on the AFP Charlotte website NPD page
- o Recognition in 3 social media posts promoting National Philanthropy Day

Heart of Silver National Philanthropy Day Sponsor**

\$1,500

- o Two reserved tables with signage (maximum 16 guests)
- o Name/Company logo listed in event program
- o Full page, full color advertisement in event program
- o Recognition in 2 social media posts promoting National Philanthropy Day

Heart of Bronze National Philanthropy Sponsor**

\$750

- o One reserved table with signage (maximum 8 guests)
- o Name/Company logo listed in event program
- o Half page, full color advertisement in event program
- o Recognition in 1 social media post promoting National Philanthropy Day

National Philanthropy Day Table Sponsor**

Early Bird: \$550*

Regular: \$650

- o Reserved table with signage (maximum 8 guests)
- o Name listed as Table Sponsor in event program

National Philanthropy Day Attendee Ticket

Early Bird: \$70

Regular: \$85

Networking Reception Ticket

\$15

*Our Networking Reception is open to anyone and is limited to the first 100 people that register. It will be held at OG NoDa Brewery on November 16th from 4:30-6:30pm

***Early Bird pricing ends October 6th, 2023**

****Sponsorship deadline October 13th, 2023**

Questions? Contact NPD Committee Chair, April Vahey at avahey@nc.wish.org.