

CHANGE THE WORLD



WITH A GIVING HEART

## **National Philanthropy Day®**

**Tuesday, November 12, 2024, at The Casey**

**Doors open at 11:30 AM**

**Program begins at 12:00 PM**

### **Presenting Sponsor\*\***

**One Available**

**\$10,000**

- Three reserved tables with signage (maximum 24 guests)
- Opportunity for one representative to speak during event
- Name/Company logo included in event video featuring award honorees
- Name/Company Logo listed on event invitation
- Name/Company Logo listed in event program
- Full page, full color advertisement on back cover of event program
- Full page, full color advertisement in event program
- Logo with hyperlink featured prominently on the AFP Charlotte website NPD page
- Recognition in every social media post promoting National Philanthropy Day

### **Heart of Charlotte National Philanthropy Day Sponsor\*\***

**One Available**

**\$5,000**

- Three reserved tables with signage (maximum 24 guests)
- Name/Company logo included in event video featuring award honorees
- Name/Company Logo listed in event program
- Full page, full color advertisement in event program
- Logo with hyperlink featured prominently on the AFP Charlotte website NPD page
- Recognition in every social media post promoting National Philanthropy Day

### **Heart of Gold National Philanthropy Day Sponsor\*\***

**\$2,500**

- Two reserved tables with signage (maximum 16 guests)
- Name/Company logo shown during event
- Name/Company logo listed in event program
- Full page, full color advertisement in event program
- Logo and hyperlink featured on the AFP Charlotte website NPD page
- Recognition in 3 social media posts promoting National Philanthropy Day

### **Heart of Silver National Philanthropy Day Sponsor\*\***

**\$1,500**

- Two reserved tables with signage (maximum 16 guests)
- Name/Company Logo listed in event program

- Full page, full color advertisement in event program
- Recognition in 2 social media posts promoting National Philanthropy Day

**Heart of Bronze National Philanthropy Sponsor\*\***

**\$750**

- One reserved table with signage (maximum 8 guests)
- Name/Company Logo listed in event program
- Half page, full color advertisement in event program
- Recognition in 1 social media post promoting National Philanthropy Day

**National Philanthropy Day Table Sponsor\*\***

**Early Bird: \$500\***

**Regular: \$600**

- Reserved table with signage (maximum 8 guests)
- Name listed as Table Sponsor in event program

**Friend of National Philanthropy Day\*\***

**Early Bird: \$175\***

**Regular: \$200**

- Half page, full color advertisement in event program

**National Philanthropy Day Attendee Ticket**

**Early Bird: \$70**

**Regular: \$85**

**\*Early Bird pricing ends October 5, 2024**

**\*\*Sponsorship deadline October 12, 2024**

Questions? Contact NPD Committee Chair, Tenille Banner at [tbanner@smartstartofmeck.org](mailto:tbanner@smartstartofmeck.org).