

CHANGE THE WORLD



WITH A GIVING HEART

## **National Philanthropy Day®**

### **Heart of Charlotte National Philanthropy Day Sponsor\*\***

#### **One Available**

\$3,000

- Three reserved tables with signage (maximum 24 guests)
- Opportunity for one representative to speak during event\*
- Name/Company logo included in event video featuring award honorees
- Name/Company Logo listed in event program
- Full page, full color advertisement in event program
- Logo and hyperlink featured prominently on the AFP Charlotte website NPD page
- Recognition in every social media post promoting National Philanthropy Day

### **Heart of Gold National Philanthropy Day Sponsor\*\***

\$2,000

- Two reserved tables with signage (maximum 16 guests)
- Name/Company logo shown during event
- Name/Company logo listed in event program
- Full page, full color advertisement in event program
- Logo and hyperlink featured on the AFP Charlotte website NPD page
- Recognition in 3 social media posts promoting National Philanthropy Day

### **Heart of Silver National Philanthropy Day Sponsor\*\***

\$1,500

- Two reserved tables with signage (maximum 16 guests)
- Name/Company Logo listed in event program
- Full page, full color advertisement in event program
- Recognition in 2 social media posts promoting National Philanthropy Day

### **Heart of Bronze National Philanthropy Sponsor\*\***

\$750

- One reserved table with signage (maximum 8 guests)
- Name/Company Logo listed in event program
- Half page, full color advertisement in event program
- Recognition in 1 social media post promoting National Philanthropy Day

**National Philanthropy Day Table Sponsor\*\***

Early Bird: \$500\*

Regular: \$600

- Reserved table with signage (maximum 8 guests)
- Name listed as Table Sponsor in event program
- Half page, full color advertisement in event program (virtual program)

**Friend of National Philanthropy Day\*\***

Early Bird: \$175\*

Regular: \$200

- Half page, full color advertisement in event program

**National Philanthropy Day Attendee Ticket**

Early Bird: \$60\*

Regular: \$75

**\*Early Bird pricing ends October 7<sup>th</sup>, 2022**

**\*\*Sponsorship deadline October 14<sup>th</sup>, 2022**

Questions? Contact NPD Committee Chair, Megan Mitcham at [mmitcham@thompsoncff.org](mailto:mmitcham@thompsoncff.org)