



2024 Schedule of Education Programs

January 10th: 2023 BOA Study on Philanthropy

Speaker: Dianne Chips Bailey

February 14th: Donor-Opener Events: Stage a Porch Patry that Gains New Supporters and Donors

Speaker: Gail Perry and Dr. Kathryn Gamble

March 13th: Understanding Donor Behavior and Donor Data to Drive Impact

Speaker: Shannon Green, MBA, CFRE

April 10th: Getting the Visit, Making the Ask, and Closing the Gift.

Speaker: Barbara Cory

May 8th: Building your Strategy for Data Clean Up & Maintenance

Speaker: Christine Robertson

June 12th: Creative Use of Research and Data to Tell Your Story of Impact

Speaker: Munro Richardson

July 10th: The Responsive Maturity Model: 5 Digital Steps to Scale Donor Engagement

Speaker: Erik Tomalis

August 22nd: NC Philanthropy Conference

Location: Benton Convention Center - Winston Salem, NC

September 11th: AI in Fundraising

Speaker: Shereese Floyd

October 9th: Virtual AFP Webinar

Speaker: TBD

October 30th: Development on Nightmare Street

Panel of Speakers

November 12th: National Philanthropy Day

Location: The Casey - Charlotte, NC