



Chapter Sponsorship Opportunities



About Our Chapter

Mission: The Association of Fundraising Professionals (AFP) Charlotte Chapter provides its members opportunities to advance philanthropy by becoming **effective and ethical fundraisers**.

The **AFP Charlotte Chapter** is a proud affiliate of AFP International and offers its members quality education, professional networking and development opportunities including affinity groups, monthly educational programs, access to webinars presented by national and international leaders in our field, and regional and international conference opportunities.

AFP Charlotte Chapter Metrics

Membership

240+ registered members

100+ organizations represented by members

Web/Social #s

1400+ average number of newsletter recipients

43% average open rate of newsletters

5,000+ average web traffic (unique visitors per month)

2026 Chapter Sponsorship Benefits	\$10,000	\$7,500	\$5,000	\$2,500
Recognition on AFP Charlotte's Facebook & LinkedIn Pages	Six Times Per Year	Four Times Per Year	Two Times Per Year	One Time Per Year
Logo and hyperlink featured prominently on AFP Charlotte website for 12 months	X	X	X	X
Name/logo recognition on AFP Charlotte newsletters, sent to 3,000 fundraising professionals each month	Every Month	Every Month	Every Month	Every Month
Profile in one (1) AFP Charlotte monthly newsletter	X			
Name/logo recognition at AFP Charlotte Monthly Meetings	X	X	X	X
Admission for two individuals to AFP Charlotte Monthly Meeting(s)	All Nine Meetings	Four of Your Choice	Two of Your Choice	One of Your Choice
Opportunity to display or distribute communication materials at AFP Charlotte Monthly Meetings	All Nine Meetings	Four of Your Choice	Two of Your Choice	One of Your Choice
Opportunity to give a one to three minute announcement about your organization at meeting of your choice	X			
Name recognition during the welcome remarks at monthly programming by AFP President	All Nine Meetings	All Nine Meetings	All Nine Meetings	All Nine Meetings
National Philanthropy Day Heart of Bronze sponsorship	X	X	X	